

the business of Bio & Health Sciences

BioSpectrum

ASIA EDITION



WEBINAR

Engage. Educate. Empower.

Become a Thought Leader in the Healthcare Industry!

Position your company as an industry trailblazer by hosting custom webinars that foster trust, attract valuable leads, and spark business growth.





Why Invest in Webinars?

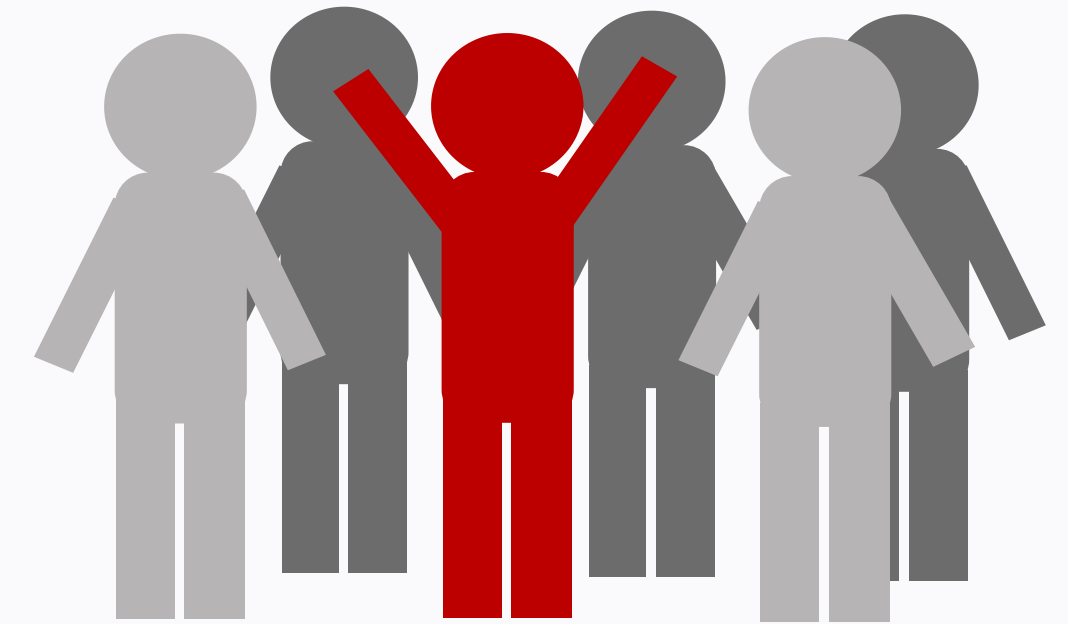
Your Expertise Deserves More Than a Press Release—It Needs a Platform

BioSpectrum Asia webinars offer science-driven company's a powerful stage to share innovation, educate global markets, and lead industry conversations. Whether launching a new solution or presenting clinical insights, we help shape your story into a compelling, evidence-based narrative that sticks. With full production support, tailored marketing, and post-event analytics, you gain both credibility and conversion. Be the brand that doesn't just participate in the healthcare conversation—lead it.

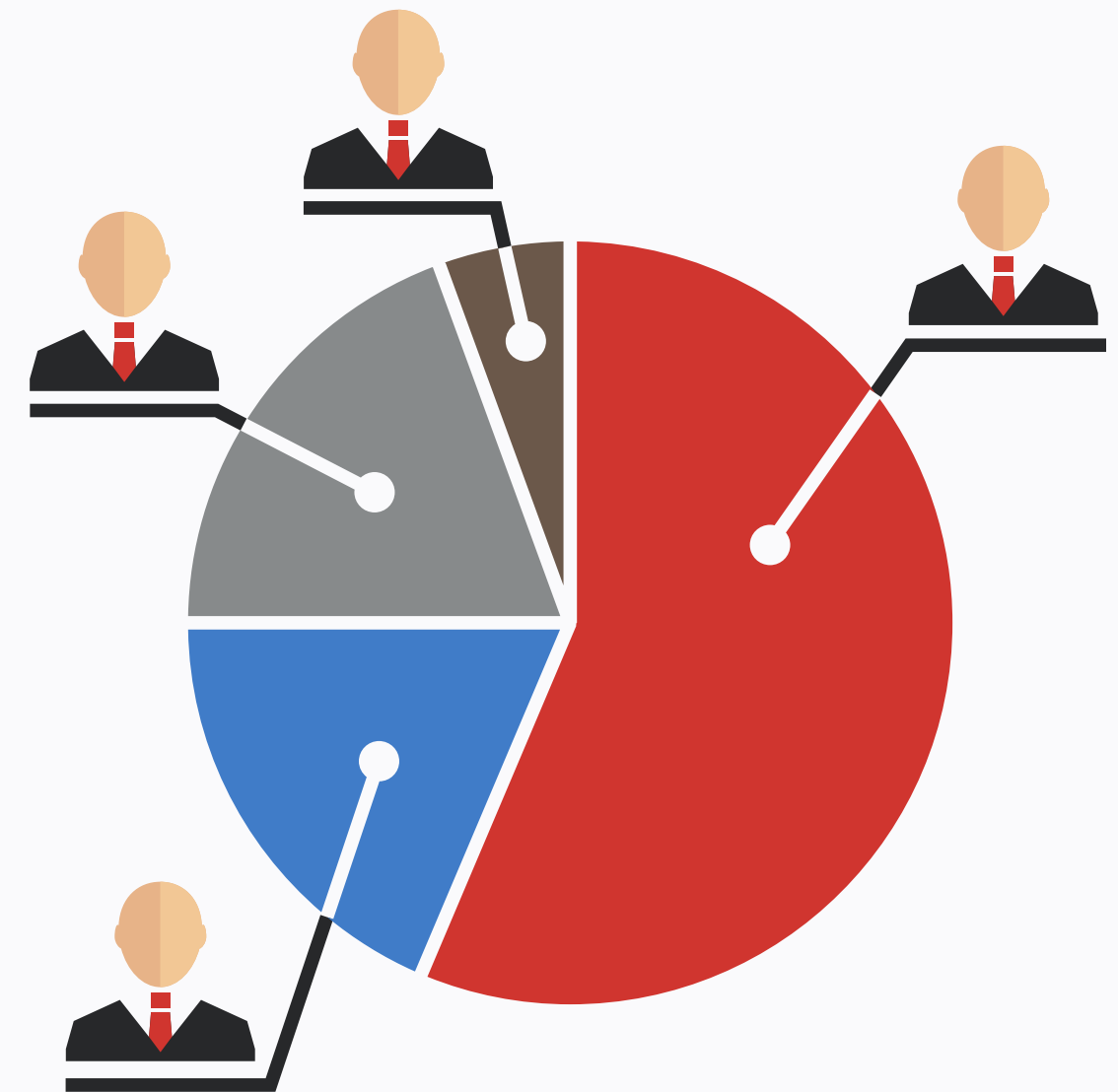
Why BioSpectrum Asia Webinars Stand Out?

Because, We Deliver Impact, Not Just Attendance!

BioSpectrum Asia webinars go far beyond passive viewing. They are crafted to empower, educate, and engage decision-makers across healthcare, biopharma, and life sciences. Our targeted promotions ensure your session reaches the right people, while interactive features like live Q&As, polls, and resource downloads deepen engagement.



The Result?

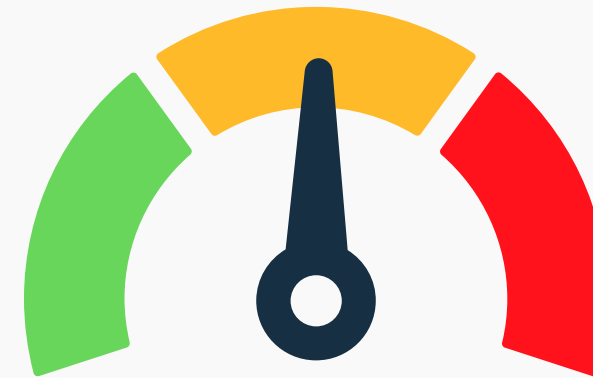




- ✓ Increased brand trust
- ✓ Sustained awareness
- ✓ Measurable lead generation

**All from a single,
well-executed
event!**

Still Not Satisfied?



Don't worry—this isn't one of those dry, generic calls you've probably sat through with our competitors. BioSpectrum Asia webinars are built different. We don't just tick boxes—we build momentum.

Data That Drives Decisions

Get access to in-depth audience insights, behavior tracking, and actionable engagement metrics—not just surface-level stats.

Amplify & Extend Your Impact

Beyond the live event, we ensure your message lives on with on-demand hosting, repurposed content, and integrated media promotion.

One Campaign. Many Touchpoints. Real Results.

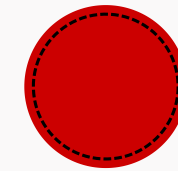
From brand visibility to lead generation, we help you own the conversation and influence buying decisions—across channels and continents.

What You Get When You Go Live With Us

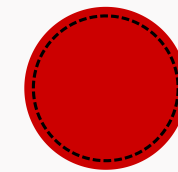
From strategy to screen time, our team handles the heavy lifting. Expect a smooth, high-impact campaign built for visibility, engagement, and results—without the guesswork.



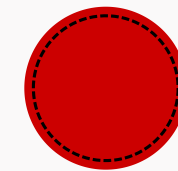
End-to-End Webinar Management



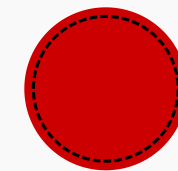
Live or pre-recorded webinar



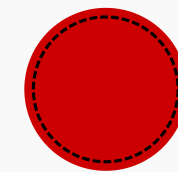
Speaker and moderator support as needed



Live Q&A with audience interaction

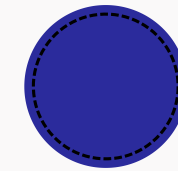


MP4 copy of the session

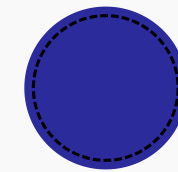


Post-event audience insights

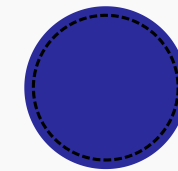
A Multi-Channel Promotion



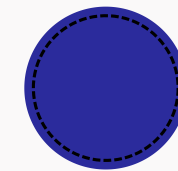
Full-scale 45 days promotion cycle



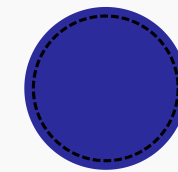
Email blasts with segmentation by role, location, and organization type



Display ad presence on website
(300,000+ unique monthly visitors)



Inclusion in daily newsletter (80,000+ subscribers)



Automated reminder emails to boost attendance with social media support

Average Webinar Metrics



Total Registrations
350+



Live Attendees
150+



On Demand
250+



Total Viewers
85% +

These statistics are based off of webinars that followed our best practices.

STEP
01

Contract Finalization &
Planning

STEP
02

Strategy & Panelist
Onboarding

STEP
03

Asset Development &
Promotion

STEP
04

Webinar Execution

STEP
05

Reporting & Post-
Webinar Promotion

**Here is how a hosted
webinar works**

**From Signup to Spotlight—
Here are multiple touchpoints**



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the business of Life & Health Sciences
ASIA EDITION



ECOLAB®

Navigating Downstream Bioprocessing for Biosimilar Development

ECOLAB®

WEBINAR



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Email Blast

Are you ready for the next biopharma patent cliff?

the business of Biotech South Eastern Asia Edition

WEBINAR: MEDiDATA CLINICAL DATA STUDIO: THE ENGINE OF THE MODERN DATA EXPERIENCE IN CLINICAL TRIALS

8 JULY 1:30PM - 2:30PM (GMT+8)

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19 June, 2025

Middle East countries

Saudi Arabia to open first fully integrated, modular advanced therapy medicinal product manufacturing campus

At the BIO International Convention 2025 in Boston, King Faisal Specialist Hospital & Research Centre (KFS... [Read more](#)

- 18 June 2025 News

Korea

Korea's Lotte Biologics signs tripartite MoU to develop antibody-drug conjugates toolbox

Lotte Biologics, Axcelard Drug Discovery Partners, Inc., and Kanaph Therapeutics Inc. have signed a tripartite Memorandum... [Read more](#)

- 18 June 2025 News

Minicircle DNA SUPPLIED GLOBALLY

- No bacterial backbone
- Improved plasmid-related costs
- Approved in clinical trials
- Ready to use

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Taiwan

Taiwanese startup Brain Navi achieves US FDA approval for neurosurgical robot NaoTrac

Brain Navi Biotechnology, a medical robotics company founded in 2015 in Taiwan by surgeon and serial entrepreneur J... [Read more](#)

- 18 June 2025 News

China

AstraZeneca inks collaboration worth \$3.6 B with CSPC Pharma focused on AI-enabled research in China

AstraZeneca has entered a strategic research collaboration with Shijiazhuang City-based CSPC Pharmaceuticals Group Limit... [Read more](#)

- 18 June 2025 News

Japan

Avata Biosciences partners with Oceanus Bio for developing oral cannabidiol therapies to address Epilepsy and Schizophrenia

UK-based Avata Biosciences Holdings has signed a co-development and licensing agreement with Oceanus Bio, Inc. for the e... [Read more](#)

- 18 June 2025 News

Special Report: Why Anaesthesia is the Heartbeat of Modern Surgery

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South East Asia	SAARC	Middle East

the business of Biotech South Eastern Asia Edition

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WEBINAR

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ASIA EDITION

WEBINAR

Proactive Strategies to Evaluate & Mitigate Clinical Supply Risk

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Catalent
CLINICAL SUPPLY

Featured Speaker:

JULIE DELANEY
*Site Director,
Catalent Singapore*

Julie is an experienced clinical supply professional with 25 years of industry experience, 15 of which have been in the APAC region. She has worked in key clinical supply and quality positions in CDMOs and across the pharmaceutical and bio pharma industry.

Topic: Proactive Strategies to Evaluate and Mitigate Clinical Supply Risk

Abstract for presentation:

This session focuses on strategies that build an understanding of risk assessment within clinical supply planning, as well as how studies' protocol requirements, drug characteristics, packaging specifications, and patient compliance concerns must be identified and addressed in order to mitigate risk to help achieve successful clinical supply outcomes. Julie will also discuss packaging and clinical supply chain services for global clinical trials with a specific focus on APAC region.

Watch Now

Full Name *

Business E-mail *

Phone *

Job Title *

Company Name *

Select Country*

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