

Galderma launches Alastin® in Japan and key markets across Asia Pacific

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Japan and Asia Pacific (JPAC) region is among the fastest-growing markets globally for medical aesthetics and dermatological skincare



Galderma has announced the launch of Alastin – its premium regenerative skincare brand – across the JPAC region. The brand recently launched in Taiwan, will soon launch in Japan, and has received approval to launch in Singapore and South Korea, with planned market introduction in September and November, respectively.

This expansion follows Alastin's recent launches in China and Australia and underscores Galderma's continued investment in JPAC, a region characterised by advanced skincare practices and rapid growth in injectable aesthetics. This is increasing demand for integrated skincare solutions that support skin readiness, recovery and long-term quality.

Alastin addresses this need through its range of peri-procedural support and daily skincare products that amplify the skin's natural regenerative abilities, supporting recovery and enhances visible outcomes of in-demand aesthetic procedures such as energy-based device and injectable treatments.

Nine products will be available in the JPAC region, including:

- **Procedure support products**, Skin Nectar and INhance – both with TriHex Technology®
- **Daily treatment products:**
 - **Rejuvenate products**, designed to support ongoing collagen and elastin renewal: Restorative Skin Complex with TriHex+™, Restorative Eye Complex with TriHex Technology®, and Restorative Neck Complex with TriHex Technology®
 - **Targeted serums** formulated to address specific skin concerns: C-RADICAL Defense (an antioxidant serum that protects against environmental stressors), A-LUMINATE Brightening Serum™ (reduces the appearance of hyperpigmentation and discoloration for a more even skin tone), and HA IMMERSE Serum™ (enhances skin hydration)
- **Daily care products** to help moisturise, nourish and soothe skin: Ultra Nourishing Moisturizer with TriHex Technology®