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ASIA EDITION

BIOVOZ and University of Auckland join forces to lead anti-ageing research

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From ingredient supplementation to gene regulation, BIOVOZ and University of Auckland pioneer a new era in beauty science



Hong Kong's BIOVOZ has announced a strategic research partnership with the University of Auckland, New Zealand marking a significant leap forward in the scientific exploration of skin brightening and anti-aeging. By harnessing cutting-edge biotechnology, this collaboration aims to deliver personalised, science-driven skincare solutions for women worldwide.

As New Zealand's largest and most prestigious public research university, the University of Auckland has long stood as a global leader in life sciences and biotechnology. Professor Jun Lu from the Auckland Bioengineering Institute — a distinguished scholar in functional foods and natural bioactive compounds — has published over 150 SCI papers and serves on the editorial boards of multiple top-tier scientific journals.

This collaboration represents a powerful synergy of academic excellence and market innovation. The University of Auckland contributes world-class expertise in bioengineering, while BIOVOZ brings pioneering technologies in gene regulation and plant-based formulations. Together, they seek to unravel the molecular mechanisms underlying skin aging and pigmentation — laying the groundwork for major scientific breakthroughs in beauty and wellness.

With its unique "Cell-Level Targeted Formulation and Natural Essence" system, BIOVOZ has transformed skincare solutions from mere nutritional supplementation to the realm of gene regulation. Driven by precise, evidence-based innovation, the brand develops products that awaken the skin's inherent vitality — offering consumers the perfect balance between scientific rigor and natural wisdom.