BioSpectrum
the business of Bio & Health Sciences
ASIA EDITION

Taiwan's tech platform Skin-Pal enters Indian market

June 13, 2025 | News

For simplifying beauty with precision, personalisation, and sustainability



‘Skin-Pal’, a global skincare-tech company originated in Taiwan, officially launches along with their skincare line ‘Pers Active Lab’ and analysis device line ‘Skin Beauty Pal’ in India. Skin Beauty Pal is an AI-derived skincare-tech platform from Taiwan’s startup Digital Doctor.

At the heart of Skin-Pal platform, is a unique, fully personalised approach to skincare that begins with an AI’s root cause analysis and extends into a comprehensive skin wellness journey.

Powered by professional artificial intelligence (AI)-based skin analysis through the mobile app ‘Skin Beauty Pal’ goes beyond just recommending products, it offers highly customised skincare solutions from the ‘Pers Active Lab’ range.

Backed by the founder’s four decades of experience in technology, especially in the mobile handset industry, the AI behind Skin Beauty Pal stands out as a breakthrough in skin analysis. Using high-resolution back camera images, it delivers dermatologist-level accuracy in identifying concerns such as acne, pigmentation, wrinkles, and redness, making it a powerful tool for uncovering root causes with precision.

Unlike traditional routines that rely on trial and error, Skin Beauty Pal prioritises diagnosis root cause. The app is AI trained on millions of clinical images and delivers near-clinical accuracy in analysing skin, anytime and anywhere.

Once diagnosed, users are guided to Pers Active Lab Skincare, a line of dermatologist-coded skincare products. These solutions target both root causes and visible symptoms using only essential, science-backed ingredients. With built-in 3-in-1 technology, each product works as a toner, serum, and repair essence, streamlining routines while delivering high-impact results.

As part of its India strategy, Skin Beauty Pal is willing to enable aesthetic clinics to become integrated partners through a powerful ERP and CRM system. This platform allows clinics to offer AI-based skin diagnostics, manage appointments, billing, inventory, and even e-commerce from a single interface.