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ASIA EDITION

analytica Vietnam 2025 Opens Tomorrow in Ho Chi Minh City with Record Global Participation

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With 300+ exhibitors from 18 countries and a brand-new exhibition hall, Southeast Asia's premier laboratory trade fair sets the stage for innovation, collaboration, and industry transformation.



analytica Vietnam 2025, Vietnam's premier international trade fair for laboratory technology, analysis, biotechnology, and diagnostics, will officially open tomorrow at the Saigon Exhibition and Convention Center (SECC). Running from 2-4 April 2025, this highly anticipated exhibition promises to showcase groundbreaking innovations, cutting-edge technologies, and a dynamic conference program, bringing together over 300 exhibitors from 18 countries.

Endorsed by the Ministry of Science and Technology in Vietnam and supported by the National Agency for Science and Technology Information and Statistics (NASTIS), the Center for Science and Technology Information (CESTI), the Key Laboratory of Analytical Technology for Environmental Quality and Food Safety Control (KLATEFOS), VNU, the Federal Ministry for Economic Affairs and Climate Action of Germany, and the Association of Small & Medium Enterprises (Singapore), analytica Vietnam continues to grow as the most influential laboratory event in Southeast Asia.

In response to growing demand and expanding participation, analytica Vietnam introduces Hall A2 for the first time this year, adding 7,000 sqm of exhibition space in total, alongside the existing Hall A1. This expansion accommodates more exhibitors and innovations, reinforcing the event's status as Southeast Asia's leading laboratory exhibition.

A Platform for Global Collaboration in the Laboratory Sector

"The expansion with the new exhibition hall reflects our ongoing commitment to supporting the growth of the laboratory industry and fostering international collaboration," said **Mr. Michael Wilton**, CEO of MMI Asia. "As Vietnam continues to emerge as a global hub for scientific and technological advancements, **analytica Vietnam** serves as a pivotal gateway for international companies seeking to enter this rapidly growing market, while providing local businesses access to world-class innovations."

This year, **analytica Vietnam 2025** will feature an impressive lineup of exhibitors, including global leaders in laboratory technology, biotechnology, and analysis. The **German Pavilion**, **Singapore Pavilion**, and **China Pavilion** will be the largest ever at the event, underscoring the growing international interest in the Vietnamese and Southeast Asian laboratory markets. Additionally, delegations from Vietnam, Laos, Cambodia, Thailand, and Malaysia highlight the exhibition's expanding international reach and its role as a key facilitator of cross-border partnerships.

Pre-Show Press Conference

Before the official exhibition opening, a press conference was held on 31 March 2025 at the Crystal Palace Hotel, Ho Chi Minh City, where key industry players and media representatives gathered to discuss the significance of **analytica Vietnam 2025**.

Key speakers included:

- **Mr. Vu Anh Tuan**, Deputy Director, National Agency for Science and Technology Information and Statistics (NASTIS), who delivered the opening remarks, underscoring the event's role in fostering technological innovation and international collaboration.
- **Mr. Michael Wilton**, CEO of MMI Asia, who provided insights into **analytica Vietnam's** evolution, emphasizing its expanding international reach and growing influence within the industry.
- Representatives from leading exhibitors including **ITS Vietnam**, **Waters**, **Kimteco Co., Ltd.**, and **Hoa Viet Co., Ltd.** , who shared their experiences as returning participants, highlighting the strategic benefits of engaging with **analytica Vietnam**.

Pre-Event Laboratory Tour

Complementing the pre-show activities, **analytica Vietnam 2025** organized exclusive Lab Tours on 31 March and 1 April 2025, granting the exhibitors behind-the-scenes access to some of Ho Chi Minh City's most advanced laboratory facilities. These tours provided a unique opportunity to observe state-of-the-art research, laboratory operations, and cutting-edge technological applications in real-world settings.

analytica Vietnam 2025 will feature a host of exciting new additions designed to engage attendees and provide valuable insights into the latest trends and innovations in the laboratory sector:

- **LIVE LAB**: A first for Southeast Asia, the LIVE LAB is a fully operational laboratory integrated into the exhibition floor. Visitors will have the opportunity to witness live demonstrations of laboratory processes, interact with experts, and explore real-world applications of the latest technologies.
- **Startup Pavilion**: Featuring emerging companies in the laboratory space, the Startup Pavilion will highlight new technologies and innovations shaping the future of the sector.
- **Lab Design and Construction Forum**: This forum will delve into sustainable and efficient laboratory infrastructure, offering insights from industry leaders on the future of lab design.
- **Innovation Zone**: A dedicated space showcasing breakthrough technologies transforming laboratory operations and industry practices.
- **Exclusive Lab Tours**: Specially curated behind-the-scenes tours of leading research and testing facilities in Vietnam will offer participants a deeper understanding of local industry advancements.

Additionally, the **Academic Conference Program**, one of the most anticipated segments of **analytica Vietnam**, will once again feature **renowned thought leaders** discussing critical industry trends, regulatory developments, and emerging research. Its strong reputation as a knowledge-sharing platform continues to attract top experts and professionals from around the world.

Join the Industry's Most Influential Gathering

With only one day left until the grand opening, excitement is building for **analytica Vietnam 2025**. The exhibition is set to provide an unparalleled platform for industry professionals, researchers, and business leaders to explore the latest innovations, exchange knowledge, and establish meaningful collaborations.