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Rockwell Automation announces new country manager to oversee Singapore, Malaysia, and Brunei operations

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Mariya Prempeh expands her role as country manager to Malaysia and Brunei along with her current role in Singapore



Rockwell Automation, the world’s largest company dedicated to industrial automation and digital transformation, has announced **Mariya Prempeh** as the country manager to oversee operations in Singapore, Malaysia and Brunei. Mariya is currently serving as the country manager for Singapore.

In her expanded role, Mariya will be responsible for the company’s business operations and direct sales in these countries. Mariya will lead Rockwell Automation's strategic focus on key industries, with a particular emphasis on life sciences, semiconductors, water, wastewater, oil and gas, food and beverage (F&B) and consumer packaged goods (CPG) in Singapore, Malaysia & Brunei.

“The adoption of advanced manufacturing technologies, such as automation, IoT, and the latest smart manufacturing revolution, are reshaping the manufacturing landscape and improving efficiency. According to ourÃ¢â?¬Â¨State of Smart Manufacturing Report, close to half (44%) of APAC manufacturers plan to adopt smart manufacturing within the next year. This makes Malaysia and Singapore important markets for us in Southeast Asia and we are confident that with Mariya’s leadership, Rockwell will foster strong partnerships, drive innovation, and deliver outstanding results in these diverse markets,” said Marcelo Tarkieltaub, regional director, Southeast Asia, Rockwell Automation.

In 2023, Singapore’s manufacturing sector grew 3.2 percent year on year, with the tech replacement cycle driving the recovery, as new models and upgrades were released. In Malaysia, manufacturing is anticipated to reach a CAGR of 6.5% and is projected to amount to $118.50 billion in sales in 2024. Coupled with the New Industrial Master Plan 2030 (NIMP 2030), designed to address domestic manufacturing challenges, Malaysia is well on its way to revitalizing its manufacturing sector. Brunei is also poised for growth. The integration of Internet of Things (IoT), sensors, automation, data

analytics, artificial intelligence (AI), and machine learning in manufacturing processes will contribute to increased efficiency and productivity across these nations.