

China's OPPO Research Institute calls for innovative proposals on digital health

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The 2022 Innovation Accelerator is taking applications beginning May 8, 2022, and winners will be announced after three months of preliminary evaluations



China-based company OPPO has announced the OPPO Research Institute Innovation Accelerator to empower technology professionals and entrepreneurs that inspiration matters to bring innovative solutions to life and create a better future together, based on the brand value proposition of "Inspiration Ahead".

The Innovation Accelerator is being held by the OPPO Research Institute and Microsoft for Startups as a strategic partner. The programme aims to encourage all technology innovators to solve some of the most pressing issues facing humanity even amid times of uncertainty.

Centered on the theme of 'Virtuous Innovation', OPPO is looking to recruit proposals under two entry categories — Accessible Technology and Digital Health. Following the evaluation of proposals submitted by participating teams or individuals, up to ten proposals will be awarded grants of \$46,000 each, as well as further opportunities for investment opportunities, technical support, research and commercial partnerships, and promotion at global events.

Proposals will be evaluated under the supervision of a professional Judging Committee, where they will be assessed against their ability to meet four key criteria: Feasibility, Innovation & Originality, Social Value, and Long-term Potential.