

Chinese firm Hanjiao Group introduces home-care service cloud platform

July 9, 2021 | News

Yiyuan is a cloud-based O2O homecare service platform that connects merchants and individual consumers within the health and senior care industry



Hanjiao Group, Inc., a Nevada corporation engaged in the distribution of healthcare and other related products to the middle-aged and elderly market segments in the PRC through its online e-commerce platform and offline service centers, has announced the launch of its homecare service cloud platform Yiyuankangyang (Yiyuan).

The successful launch of the Yiyuan platform marked the company's transformation into online and offline multidimensional O2O business model.

Yiyuan is a cloud-based O2O homecare service platform that connects merchants and individual consumers within the health and senior care industry. The platform was built by the company's research and development team after significant capital investment.

Yiyuan is based upon the service model of "Technology + Operations + Channel" and seeks to leverage technology to more efficiently provide targeted homecare services to middle aged, elderly, disabled and semi-disabled groups in China.

Services that will be available through Yiyuan include coordination with senior care institutions, home care services, housekeeping services, home appliance maintenance, senior socialization, and meal services.