

China lays focus on early cancer screening ecosystem

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Berry Oncology Partners with Alibaba Health



Berry Oncology Corporation, a member company of Berry Genomics, and Alibaba Health have signed a strategic agreement to jointly build a comprehensive cancer screening and prevention ecosystem based on a strategy that combines internet connectivity, early cancer screening technology and medical safety.

The Healthy China 2030 plan has made early prevention and treatment of cancers a priority. The plan aims to achieve an overall five-year survival rate of at least 43.3% by 2022 and 46.6% by 2030 among cancer patients.

It also aims to reach a 55% – and rising – rate of early diagnosis for major high-incidence cancer types, as well as implement regular screening for individuals at a higher risk of cancer.

Alibaba Health and Berry Oncology will combine their superior resources to partner in areas such as medical products and services, disease prevention, health management services, science education and big data, providing patients with comprehensive care using a brand-new precision medical service platform.

Berry Oncology's technology, developed using its wealth of knowledge and experience in the field of early cancer screening, is a key piece in the development of the cancer prevention and treatment ecosystem.

With a total investment of more than \$31 million, Berry Oncology's PreCar Project (Prospective surveillance for very Early hepatocellular CARcinoma) is the first and only ultra-large-scale, forward-looking cohort study for early-stage liver cancer screening in China based on next-generation sequencing (NGS) technology. It is also the world's largest and fastest-growing prospective liver cancer cohort study.

The two parties have begun exploring the partnership and are providing individuals suffering from liver disease with China's first hepatopathy medical insurance, called "Hao Yao Bao." The insurance, which patients can find in the Taobao ecommerce platform, combines consultancy with early cancer screening products.