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Thai MICE venues exhibit new health measures

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New health measures of Thai venues are part of MICE Venue Hygiene Guidelines



A long list of Thai MICE (Meetings, incentives, conferences and exhibitions) venue operators are exhibiting their new health measures ready to be executed for the debut of business events after the government allowed MICE industry to restart with no limit on size and attendance under the fourth-phase easing of lockdown measures.

To demonstrate concerted action of the public and private sector in propelling Thai MICE industry into new normal landscape, Thailand Convention and Exhibition Bureau (TCEB) and Department of Health (DOH) under the Ministry of Public Health led the press in the inspection visit to Bangkok International Trade & Exhibition Centre (BITEC) last week to view their new health measures for the upcoming business events, starting at the end of June, and make suggestions where appropriate.

The inspection at BITEC followed the visit to IMPACT, another major venue of Bangkok. Visit to other MICE venues and hotel venues around Bangkok will follow.

New health measures of Thai venues are part of MICE Venue Hygiene Guidelines, which TCEB has developed in collaboration with key stakeholders associations, Thailand Incentive and Convention Association (TICA), Thai Exhibition Association (TEA) and Event Management Association (EMA), in preparation for the reopening of MICE business.

The guidelines are in line with the directives of Department of Disease Control and Department of Health and meet the criteria of the Centre for COVID-19 Situation Administration (CCSA). Thus, Thai MICE industry has won approval of the government to restart with no limit on size and maximum attendance, effective 15 June 2020.