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Thailand launches COVID-19 resource centre for events industry

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The website collates information in real-time from both domestic and international news feeds



Organisers and stakeholders in business events industry, the Meetings, Incentives, Conventions, Exhibitions (MICE) industry, and Mega events and Festivals can now take advantage of a real-time news service dedicated to business events during the COVID-19 pandemic.

Created and managed by the Thailand Convention & Exhibition Bureau (TCEB), the website *https://www.businesseventsthailand.com/en/situation-update-coronavirus-COVID-19* includes government insight and measures on the status of the COVID-19 infection in Thailand and worldwide, as well as online resources for organisers and visitors seeking to benefit from regular updates.

The website collates information in real-time from both domestic and international news feeds. Official Thai sources include Department of Disease Control, Department of Public Relations, and Tourism Authority of Thailand. Insight and update from World Health Organization (WHO) and World Tourism Organization (UNWTO) are also available.

Further updates on the impact of COVID-19 have been sourced from World MICE & Events associations active in Thailand and overseas, such as ICCA, GBTA, ASAE, SITE, UFI, UIA, PCMA, IFEA as well as local associations, venues, airlines and leading business establishments.

The news portal serves as a resource for TCEB's international peers seeking insight into the response of the Thailand's business events industry, and situation update. TCEB hopes that by publishing relevant statistics and news, government announcements and the response of both local and international organisations, the bureau can aid them in their own response to the crisis, and also keep connecting among the business events professionals and visitors worldwide.