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ASIA EDITION

HIMSS AsiaPac19 to address paradigm shift in healthcare

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HIMSS AsiaPac19 is into its 13th instalment as an annual regional conference with the event theme Ã¢â?¬â?? Ã¢â?¬Å?Empowering Value CreationÃ¢â?¬Â•



Healthcare and Information Management Systems Society Asia Pacific (HIMSS APAC), supported by the Ministry of Public Health Thailand, will organize the HIMSS AsiaPac19 Conference & Exhibition from 7-10 October 2019 in Bangkok, Thailand at the Centara Grand & Bangkok Convention Centre.

HIMSS AsiaPac19 is into its 13th instalment as an annual regional conference that has been held in countries/regions including Australia, Mainland China, Hong Kong, Malaysia, Singapore, South Korea and Thailand. The theme of the event is Empowering Value Creation.

As the healthcare paradigm shifts due to factors such as the advancement of technology and the changing expectations of healthcare stakeholders, HIMSS AsiaPac19 will offer global best practice for over 1,200 expected attendees from over 30 countries to plan for, implement and commit to creating quantifiable and sustainable healthcare for patients and consumers. This will be achieved through tracks critically examined by esteemed global thought leaders and speakers throughout HIMSS AsiaPac19:

- Sustainability & Growth
- Patient Experience
- Cyber Security
- Unlocking the Value of Artificial Intelligence (AI)
- Value-Based Care
- Health 2.0

Other highlights of HIMSS AsiaPac19 include the 2nd regional HIMSS Asia Pacific CXO Dialogue, where C-Suite and industry leaders discuss policy, and current and future trends in healthcare; the Health 2.0 showcase with live demonstrations of healthcare innovations from budding entrepreneurs; and niche workshops and hospital tours for attendees to participate in.

Mr Simon Lin, Vice President of HIMSS Asia Pacific, said: "Digitalization in healthcare is picking up pace in the region, public and private health systems alike. We are excited to be part of these digital transformations and thrilled to be presenting some of these stories at this year's conference. In addition, locally in Thailand, its 4.0 initiative is propelling huge digital investments in the country, healthcare is a prominent vertical especially with Thailand's healthcare tourism being a vital economic driver. Returning to Bangkok this year, HIMSS will continue to collaborate with healthcare stakeholders in APAC to drive workforce development and private-public collaborations, with the ultimate aim of reforming health through information and technology."

Assistant Professor Korpong Rookkapan, MD, Chairperson of the HIMSS AsiaPac19 Organization Committee and Executive Consultant of Bumrungrad International, Thailand, said: "At this moment, we are at a critical point in deciding where healthcare digital transformation is heading to. As a member of the HIMSS AsiaPac19 Organizing Committee for the past 3 years, I know that there are many champions of healthcare in the Asia Pacific region who have achieved much and are ready to share inspiring stories, and we are bringing them to HIMSS AsiaPac19 to strengthen collaboration within the community and learn and grow together."

The call for demonstrations for the Health2.0 showcase is still open to provide solutions that aid chronic disease management