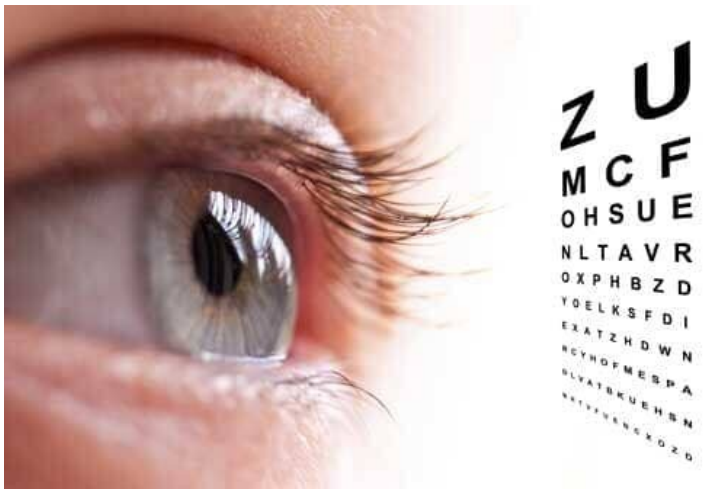
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# Bhutan Govt to focus on eradication of poor vision

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**Essilor partners with the Royal Government of Bhutan in its ambition to become the first country in the world to eradicate poor vision.**




Essilor, a French-based international ophthalmic optics company, commits to further expanding its unique inclusive business and philanthropic programmes to eradicate unprotected and uncorrected poor vision in the Kingdom of Bhutan, where 25% of the population suffer from uncorrected refractive errors and much of the population is at risk of exposure to UVA/UVB rays due to high altitude.

The Group has signed Letters of Intent with the Royal Government of Bhutan and the Central Monastic Body to sustainably strengthen the country's vision care infrastructure. In line with their common ambition to eradicate unprotected and uncorrected poor vision, the partners will address the two biggest barriers to good vision, access and awareness, through training and capacity building, philanthropic support and awareness-raising.

To address the lack of skilled eye care professionals and access to eyewear, Essilor will bring its most successful inclusive-business, Eye Mitra™, from India to Bhutan. By training women and men to become primary vision care providers, Essilor will support them to open up optical stores in their communities. This will not only help to sustainably improve access to affordable quality eyecare, but also to bring socio-economic value to rural communities.