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ASIA EDITION

International Women's Day- Peggy Wu

March 6, 2018 | Opinion

Peggy Wu, Regional Director- Asia, Abbvie, Singapore



Peggy Wu, General Manager at AbbVie Taiwan was promoted to be Regional Director, Asia, managing eleven markets in the region a year ago. Based in Singapore, Peggy leads commercial and product strategy, marketing and sales in this area. Prior to joining AbbVie, Peggy worked with Abbott Taiwan in 2011 as General Manager.

On the occasion of International Women's Day, Peggy Wu shares her personal side with BioSpectrum-

My Daily Routine-

I wake up at 7am and reach out for my mobile. After washing up, I wake my children up to get them ready for school. Then it's my turn to get ready for work.

My idea of fitness and nutrition-

It is important only I've had no time for fitness even with a gym membership in place. I do try to ensure healthy and balanced meals as far as possible.

My favourite cuisine-

Chinese, especially hot noodles soup. It's comfort food.

My favorite holiday destination-

If I can pick two, Japan and Paris in France.

My idea of balance between personal and professional life-

I keep my weekdays for work and the weekends for my family and personal pursuits.