

MEDIA PARTNERSHIPS

BioSpectrum
the business of Bio & Health Sciences
ASIA EDITION

EDITORIAL CALENDAR

2027

Twelve issues. Twelve Asian markets in the spotlight. One region, seen through a global lens.

12

MONTHLY THEMES

12

COUNTRY SPOTLIGHTS

12

EDITOR-HOSTED PODCASTS

12

SPONSORABLE WEBINARS



Ankit Kankar

Chief Operating Officer, BioSpectrum Asia

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Our readers want evidence, not noise. Our partners want a seat in conversations that matter.

— FOREWORD

Twenty years of telling *Asia's* story. Now let's write the next one together.

When BioSpectrum Asia started out twenty years ago, the region's life sciences story was mostly told from somewhere else. Asia was where medicines were made at lower cost, where trials were run quickly and where multinationals opened sales offices. BioSpectrum Asia was built on a simple conviction: there was a different story to tell, about Asian science, Asian companies and Asian ambition. Every issue we have published since has come back to that belief.

In 2026 we marked our 20th year, and it felt less like an anniversary than a turning point. The region we cover has changed beyond recognition. Asian biotechs now license their molecules to the world's largest pharmaceutical companies. Singapore, Korea, India and China are building the capacity that global supply chains depend on. Regulators across the region are rewriting their rulebooks to move faster. Simply reporting on that shift is no longer enough.

So we have been transforming too. We launched the APAC Bioeconomy Index, the region's own benchmark of how scientific capability turns into commercial value. We introduced The BioSpectrum Asia 100 to recognise the companies shaping the industry by influence rather than size. We built digital editions that let readers explore a full issue online, turned our podcast into a weekly habit, added on-demand webinars, and are launching a multimedia explainer series for the suppliers who power this industry. Behind all of it is one idea: our readers want evidence, not noise, and our partners want a seat in conversations that matter.

The 2027 calendar in your hands is the result. Twelve issues, each with a clear theme, a Country Spotlight and a Global Lens, and formats built so your expertise reaches the people making decisions across Asia-Pacific.

My personal invitation is simple. Find the month, the market or the format where your story belongs, and talk to us early. The best partnerships we have built were never just media buys. They were collaborations where our editors and our partners created something the industry genuinely wanted to read. I would love for 2027 to be the year we build one together.

Ankit Kankar

Ankit Kankar

Chief Operating Officer, BioSpectrum Asia

— WELCOME TO 2027

A year of *proof*, not promise

Asia-Pacific no longer waits for the rest of the world to set the agenda in life sciences. It licenses assets to the West, builds the plants others depend on, and runs a growing share of the world's clinical trials. For 2027, BioSpectrum Asia follows that shift issue by issue.

Every month pairs a main theme with a Country Spotlight on one Asian market and a Global Lens on North America or Europe, so readers see both the regional story and the Western forces shaping it.

Around that run sit the formats partners use most: a whitepaper and an industry report in every issue, a new Reader's Spotlight newsletter, twelve editor-hosted podcasts, twelve technology webinars and a fourteen-part country report series. Two signature specials close the year: the APAC Bioeconomy Index 2027 and The BioSpectrum Asia 100.

The region's decision-makers read BioSpectrum Asia to see what is actually being delivered. In 2027, that is exactly what we will measure.

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— THE ARCHITECTURE

How every issue is *built*

Six building blocks run through all twelve issues, so a partner can own one slot all year or follow a single theme across every format.

 01 Main Theme One market-moving theme per issue, timed to the conferences and budget cycles the industry already plans around.	 02 Country Spotlight A different Asian market every month, from Singapore in January to Hong Kong SAR in December.	 03 Global Lens A North America or Europe angle in every issue, tracking how Western policy and deal flow land in Asia.
 04 Whitepaper One sponsorable whitepaper per issue, developed around the month's theme and promoted as a gated download.	 05 Industry Report One data-led report per issue, feeding the 2027 country report series.	 06 Reader's Spotlight A new monthly newsletter driven by readers: votes, nominations and questions the editor answers.

— BEYOND THE MONTHLY RUN

 12 podcasts Editor-hosted episodes with a partner expert as guest	 12 webinars Traditional, Express and On Demand formats	 14 country reports Twelve Asian markets plus North America and Europe	 2 signature specials APAC Bioeconomy Index 2027 and The BioSpectrum Asia 100
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— 2027 AT A GLANCE

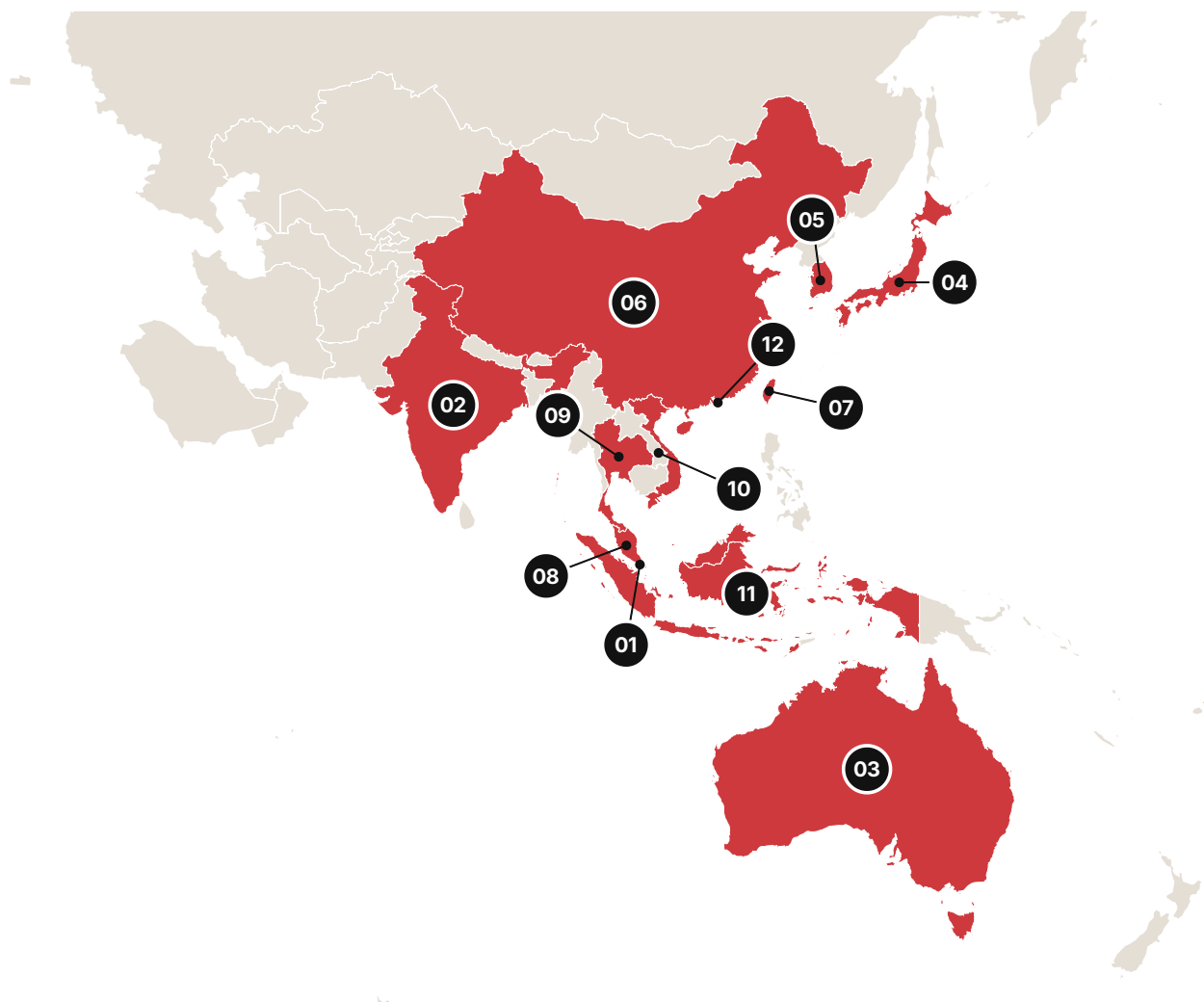
Twelve issues, *one* year

Q1	01 JANUARY APAC 2027: The Capital, Capacity and Policy Outlook  Singapore  North America	02 FEBRUARY Bioprocessing Asia: Capacity, Continuous and Single-Use  India  Europe	03 MARCH Cell and Gene Therapy: From Asian Trials to Asian Supply  Australia  Europe
	04 APRIL Clinical Trials Asia: Speed, Sites and Regulatory Reliance  Japan  North America	05 MAY AI in R&D: From Pilot to Pipeline  South Korea  North America	06 JUNE Dealmaking Asia: Out-Licensing, Biologics and ADCs  China  North America
	07 JULY Sustainability: Net Zero, Water and Green Chemistry  Taiwan  Europe	08 AUGUST Supply Chain Resilience: Cold Chain, Logistics and Tariff Reality  Malaysia  North America	09 SEPTEMBER Lab of the Future: Automation, Analytics and Quality  Thailand  Europe
Q4	10 OCTOBER Infectious Disease and Biosecurity  Vietnam  Europe	11 NOVEMBER Precision Medicine, Genomics and Diagnostics  Indonesia  Europe	12 DECEMBER Outlook 2028: Capital, Markets and the Next Growth Wave  Hong Kong SAR  North America and Europe

— TWELVE MARKETS, ONE REGION

A different market *every* month

Each issue puts one Asian market under the spotlight: its policy, capital, capacity and the companies setting the pace. Numbers show the issue month.



01 Singapore	Jan	02 India	Feb	03 Australia	Mar	04 Japan	Apr
05 South Korea	May	06 China	Jun	07 Taiwan	Jul	08 Malaysia	Aug
09 Thailand	Sep	10 Vietnam	Oct	11 Indonesia	Nov	12 Hong Kong SAR	Dec



Global Lens: North America

Jan, Apr, May, Jun, Aug, Dec



Global Lens: Europe

Feb, Mar, Jul, Sep, Oct, Nov, Dec

01

JANUARY 2027 · MAIN THEME

APAC 2027: The Capital, Capacity and Policy Outlook

COUNTRY SPOTLIGHT
Singapore

We open BioSpectrum Asia's 21st year with the region's scorecard: where money, manufacturing and regulation are moving, and which markets are set to pull ahead.

COVER STORY

The 2027 Outlook: 21 APAC CEOs on the bets they are making this year

01

Where capital is flowing: funding, IPO windows and the sectors investors favour in 2027

02

Capacity and cost: the manufacturing and talent bets CEOs are making, market by market

03

Policy watch: the regulatory and trade moves that will decide who pulls ahead



COUNTRY SPOTLIGHT: SINGAPORE

the regional HQ and biomanufacturing hub in a new growth cycle. RIE2030 priorities, Tuas and Biopolis capacity, and why global pharma still books its Asia command centre here.



GLOBAL LENS: NORTH AMERICA

US pricing, tariff and onshoring signals, and what they mean for APAC partners and licensors.



WHITEPAPER

APAC Market Entry 2027: The Regional HQ Playbook

How Western life sciences firms choose between Singapore, Japan and Korea for their Asia base, with a decision grid on talent, tax, regulation and time to market.



INDUSTRY REPORT

APAC Life Sciences Outlook 2027: funding, deals and capacity across 12 markets

Data-led analysis feeding the Singapore country report.



READER'S SPOTLIGHT

The 2027 Wishlist

Readers vote on the one policy change they want from APAC regulators this year; results published with editor commentary.



TIMING HOOKS

J.P. Morgan Healthcare Conference (San Francisco); Asia Health Summit season

Plan launches, announcements and campaigns around these moments.



PODCAST P01

The APAC Outlook Conversation

Hosted by the Chief Editor



WEBINAR W01

Scaling mAb Production with Single-Use Bioreactors

Upstream intensification, perfusion, scale-up risk

IN THE DIARY

J.P. Morgan Healthcare Conference (San Francisco); Asia Health Summit season

IDEAL PARTNERS THIS ISSUE

Investment promotion agencies, real estate and logistics firms, consultancies and CROs planning regional HQ and market-entry moves

02

FEBRUARY 2027 · MAIN THEME

Bioprocessing Asia: Capacity, Continuous and Single-Use

COUNTRY SPOTLIGHT

India

Biologics capacity is being built faster in Asia than anywhere else. We map who is building, with which technology, and where the bottlenecks now sit.

COVER STORY

The Capacity Race: inside Asia's new biologics plants

01

Who is building: a plant-by-plant map of new biologics capacity across APAC

02

Single-use or stainless: what operators actually chose, and why

03

The new bottlenecks: talent, resins, media and utilities



COUNTRY SPOTLIGHT: INDIA

CDMO and CRDMO expansion, the biosimilar export engine, BioE3 biomanufacturing hubs and the Western supply chain reset driving new orders.



GLOBAL LENS: EUROPE

how EU pharmaceutical legislation reform and the supply security agenda reshape outsourcing to Asian CDMOs.



WHITEPAPER

Single-Use at Scale: The Economics of Flexible Biomanufacturing in Asia

Total cost, speed to clinic and sustainability trade-offs of single-use versus stainless, with plant case studies from India, Korea and Singapore.



INDUSTRY REPORT

Asia Biologics CDMO Capacity Report 2027

Data-led analysis feeding the India country report.



READER'S SPOTLIGHT

Plant of the Month

Reader-nominated biomanufacturing sites; the editor profiles the winning plant and its team.



TIMING HOOKS

BioAsia (Hyderabad); BIO-Europe Spring build-up

Plan launches, announcements and campaigns around these moments.



PODCAST P02

Capacity Talks

Hosted by the Editor, BioSpectrum Asia



WEBINAR W02

Cell Culture Media Optimisation for Biologics and Viral Vectors

Titer gains, chemically defined media, supply security

IN THE DIARY

BioAsia (Hyderabad); BIO-Europe Spring build-up

IDEAL PARTNERS THIS ISSUE

Bioprocess equipment, single-use, media and resin suppliers, and CDMOs building Asian capacity

03

MARCH 2027 · MAIN THEME

Cell and Gene Therapy: From Asian Trials to Asian Supply



Asia now runs a growing share of the world's cell and gene therapy trials. The next question is whether it can manufacture and pay for them.

COVER STORY

Living Medicines, Local Factories: who will make CGT for Asia?

01

From trial to factory: where APAC CGT manufacturing capacity is coming online

02

The cost problem: pricing, reimbursement and hospital-based manufacturing models

03

Vector supply and automation as the make-or-break technologies



COUNTRY SPOTLIGHT: AUSTRALIA

the fast-start clinical trial market, CGT manufacturing capacity, the R&D tax incentive and the pathway from phase 1 to US licensing deals.



GLOBAL LENS: EUROPE

ATMP regulation, hospital exemption debates and European CGT developers seeking APAC trial sites and partners.



WHITEPAPER

Viral Vector Supply in APAC: Closing the Manufacturing Gap

Capacity, quality and cost of AAV and lentiviral vector production across the region, and what developers should demand from suppliers.



INDUSTRY REPORT

APAC Cell and Gene Therapy Landscape 2027: trials, plants and reimbursement

Data-led analysis feeding the Australia country report.



READER'S SPOTLIGHT

Women Leading Science

Timed to International Women's Day: readers nominate women leaders in APAC life sciences for a spotlight edition.



TIMING HOOKS

BIO-Europe Spring; International Women's Day (8 March)

Plan launches, announcements and campaigns around these moments.



PODCAST P03

Living Medicines

Hosted by the Editor, BioSpectrum Asia



WEBINAR W03

Automated Closed Systems for CAR-T and Next-Gen Cell Therapy

Closed processing, point-of-care manufacturing

IN THE DIARY

BIO-Europe Spring; International Women's Day (8 March)

IDEAL PARTNERS THIS ISSUE

CGT tools and automation providers, viral vector CDMOs and cryogenic logistics specialists

04

APRIL 2027 · MAIN THEME

Clinical Trials Asia: Speed, Sites and Regulatory Reliance

COUNTRY SPOTLIGHT
Japan

Sponsors are rebalancing global trials towards Asia. We look at which countries deliver patients, data quality and approval speed.

COVER STORY

Trial Nation: how Asia became the world's clinical workhorse

01

The speed league table: trial start-up times and enrolment rates by market

02

Regulatory reliance and joint reviews that are cutting approval timelines

03

What sponsors now demand from APAC sites on data quality and patient diversity



COUNTRY SPOTLIGHT: JAPAN

closing the drug loss gap, PMDA reforms to attract first-in-Asia trials, and regenerative medicine conditional approvals.



GLOBAL LENS: NORTH AMERICA

FDA acceptance of Asian trial data, diversity requirements and what US sponsors want from APAC sites.



WHITEPAPER

Designing Multi-Regional Trials for Asia: A Sponsor's Guide

Site selection, ethnic sensitivity data, reliance pathways and decentralised elements that cut timelines in APAC trials.



INDUSTRY REPORT

APAC Clinical Trials Index 2027: site capacity, start-up times and approval speed by market

Data-led analysis feeding the Japan country report.



READER'S SPOTLIGHT

Ask the Regulator

Readers submit questions on APAC approvals; answered by regulatory experts in a Q&A edition.



TIMING HOOKS

CPHI Japan (Tokyo); AACR Annual Meeting

Plan launches, announcements and campaigns around these moments.



PODCAST P04

Trial Nation

Hosted by the Editor, BioSpectrum Asia



WEBINAR W04

Decentralised and Hybrid Trials in APAC

eConsent, remote monitoring, local regulation

IN THE DIARY

CPHI Japan (Tokyo); AACR Annual Meeting

IDEAL PARTNERS THIS ISSUE

CROs, eClinical and data platforms, site networks and regulatory consultancies

05

MAY 2027 · MAIN THEME

AI in R&D: From Pilot to Pipeline

COUNTRY SPOTLIGHT

South Korea

Every life sciences company now has an AI pilot. Few have an AI-discovered product in the clinic, the lab or the market. We separate delivery from promise across Asia, from drug discovery to diagnostics, protein design and synthetic biology.

COVER STORY

Proof, Not Promise: Asia's AI discovery scorecard across the life sciences

01

The scorecard: AI-discovered drugs, proteins, diagnostics and biologics from APAC, and how far each has progressed

02

Beyond pharma: AI-led discovery in diagnostics, synthetic biology, biomanufacturing and agri-bio

03

Partnering models between life sciences companies, tech majors and AI-native biotechs



COUNTRY SPOTLIGHT: SOUTH KOREA

the K-Bio AI strategy, Samsung and Celltrion scale, data-rich hospitals and Korea's push into AI-enabled discovery partnerships.



GLOBAL LENS: NORTH AMERICA

US AI discovery deal flow, big tech in life sciences and FDA thinking on AI in drug development.



WHITEPAPER

AI-Ready Labs: Data Foundations for Discovery in APAC

What it takes to make lab and clinical data usable for AI: standards, infrastructure, governance and cross-border data rules.



INDUSTRY REPORT

APAC AI in Life Sciences Report 2027: platforms, deals and discoveries

Data-led analysis feeding the South Korea country report.



READER'S SPOTLIGHT

The AI Tool I Actually Use

Readers share the AI tools changing their daily work in labs and regulatory teams; the editor curates the best.



SECONDARY ANALYSIS

The Data Question

Separate secondary analysis: where Asia's AI training data comes from, including hospitals, biobanks and national data programmes, and the cross-border rules that decide who can use it.



PODCAST P05

Proof Not Promise

Hosted by the Chief Editor



WEBINAR W05

AI-Driven Target Discovery: Data, Models and Validation

Knowledge graphs, generative chemistry, wet-lab validation

TIMING HOOKS

BIO KOREA (Seoul); Bio-IT World

IDEAL PARTNERS THIS ISSUE

Cloud, AI and computing platforms, discovery software firms and scientific data providers

06

JUNE 2027 · MAIN THEME

Dealmaking Asia: Out-Licensing, Biologics and ADCs

COUNTRY SPOTLIGHT
China

Asian-origin assets are now a routine source of Western pipelines. We track the deals, the modalities and the terms.

COVER STORY

Made in Asia, Licensed to the World: the new pipeline map

01

The numbers: H1 out-licensing volume, upfront payments and modality mix

02

Why ADCs, bispecifics and metabolic assets lead the Western shopping list

03

NewCo structures and geopolitics: how cross-border deals are being redesigned



COUNTRY SPOTLIGHT: CHINA

out-licensing volume, ADC and bispecific leadership, NMPA speed, and how geopolitics is shaping deal structures.



GLOBAL LENS: NORTH AMERICA

BIO International Convention read-out, US buyers' appetite for Asian assets and the BIOSECURE effect on partnering.



WHITEPAPER

Structuring Cross-Border Licensing Deals from Asia

Deal structures, NewCo models, diligence red flags and how Asian biotechs can protect value when licensing West.



INDUSTRY REPORT

APAC Licensing and Partnering Report 2027 (H1 edition)

Data-led analysis feeding the China country report.



READER'S SPOTLIGHT

Deal of the Half-Year

Readers vote on the most significant APAC partnering deal of H1; the editor explains the winner.



TIMING HOOKS

BIO International Convention; CPHI China (Shanghai); ASCO

Plan launches, announcements and campaigns around these moments.



PODCAST P06

The Deal Desk

Hosted by the Chief Editor



WEBINAR W06

ADC Manufacturing and High-Potency Containment

Conjugation, containment, analytics

IN THE DIARY

BIO International Convention; CPHI China (Shanghai); ASCO

IDEAL PARTNERS THIS ISSUE

CDMOs, law firms, investment banks, deal advisers and partnering platforms

07

JULY 2027 · MAIN THEME

Sustainability: Net Zero, Water and Green Chemistry

COUNTRY SPOTLIGHT

Taiwan

Buyers now audit carbon as closely as quality. We ask which APAC plants can meet the sustainability terms written into global supply contracts.

COVER STORY

Greener by Design: can APAC biomanufacturing reach net zero?

01

Where the emissions sit: energy, water, solvents and single-use plastics

02

What buyers now demand: Scope 3 reporting and supplier sustainability clauses

03

Plants getting it right: renewable power, water recycling and green chemistry case studies



COUNTRY SPOTLIGHT: TAIWAN

semiconductor-grade manufacturing discipline applied to bio, green factory standards, CDMO ambitions and the policy push around BIO Asia-Taiwan.



GLOBAL LENS: EUROPE

CSRD sustainability reporting, the EU Green Deal and what European buyers now require from Asian suppliers.



WHITEPAPER

Net Zero Biomanufacturing: A Decarbonisation Roadmap for APAC Plants

Energy, water, solvent and single-use plastic reduction levers, with the cost and payback of each and a supplier reporting checklist.



INDUSTRY REPORT

APAC Biopharma Sustainability and Net Zero Report 2027

Data-led analysis feeding the Taiwan country report.



READER'S SPOTLIGHT

Green Wins

Readers share one sustainability change that worked in their plant or lab; the editor features the most replicable ideas.



TIMING HOOKS

BIO Asia-Taiwan (Taipei); mid-year ESG reporting cycle

Plan launches, announcements and campaigns around these moments.



PODCAST P07

Index Insights

Hosted by the Chief Editor



WEBINAR W07

Rapid Microbial and Viral Safety Testing with NGS

Adventitious agent testing, release timelines

IN THE DIARY

BIO Asia-Taiwan (Taipei); mid-year ESG reporting cycle

IDEAL PARTNERS THIS ISSUE

Energy, automation and water technology firms, sustainable bioprocess suppliers and ESG advisers

08

AUGUST 2027 · MAIN THEME

Supply Chain Resilience: Cold Chain, Logistics and Tariff Reality

COUNTRY SPOTLIGHT
Malaysia

Tariffs, onshoring and temperature-sensitive biologics have turned logistics into a boardroom topic. We map the new routes.

COVER STORY

The New Routes: how APAC pharma is rewiring its supply chain

01

Tariff exposure mapped by market and product category

02

The new routes: China plus one, ASEAN hubs and onshoring commitments

03

Cold chain for biologics and CGT: capacity, cost and the most common failure points



COUNTRY SPOTLIGHT: MALAYSIA

halal pharmaceuticals, contract manufacturing growth, medical device exports and the Penang and Kulim industrial corridors.



GLOBAL LENS: NORTH AMERICA

US tariff exposure, the Section 232 aftermath and onshoring commitments, and what they mean for APAC exporters.



WHITEPAPER

Cold Chain 2027: Protecting Biologics and CGT in Transit Across APAC

Packaging, monitoring, lane qualification and last-mile risk for high-value temperature-sensitive products.



INDUSTRY REPORT

APAC Pharma Supply Chain and Tariff Exposure Report 2027

Data-led analysis feeding the Malaysia country report.



READER'S SPOTLIGHT

Lessons from the Loading Dock

Readers share one supply chain failure and what fixed it; the best are published anonymously with expert notes.



TIMING HOOKS

Mid-year tariff reviews; ASEAN pharma regulatory meetings

Plan launches, announcements and campaigns around these moments.



PODCAST P08

Beyond the Cold Chain, Season 2

Hosted by the Editor, BioSpectrum Asia



WEBINAR W08

Temperature-Controlled Logistics for Biologics and CGT

Lane qualification, cryogenic shipping, data loggers

IN THE DIARY

Mid-year tariff reviews; ASEAN pharma regulatory meetings

IDEAL PARTNERS THIS ISSUE

Health logistics and cold chain providers, air cargo carriers, packaging firms and trade agencies

09

SEPTEMBER 2027 · MAIN THEME

Lab of the Future: Automation, Analytics and Quality

COUNTRY SPOTLIGHT
Thailand

Labs are becoming data factories. We look at the instruments, software and skills that decide speed and compliance.

COVER STORY

The Automated Lab: what Asia's fastest labs do differently

01

What the fastest labs automate first, and the productivity gains they report

02

Data integrity and compliance in the digital lab

03

The new lab workforce: skills, training and retention



COUNTRY SPOTLIGHT: THAILAND

the Bio-Circular-Green economy model, EEC biotech zones, medical hub ambitions and lab infrastructure growth around Thailand LAB.



GLOBAL LENS: EUROPE

GMP Annex 1 in practice, lab sustainability standards and European instrument makers' Asia strategies.



WHITEPAPER

Contamination Control After Annex 1: A Practical APAC Guide

Cleanroom strategy, environmental monitoring and quality risk management for sterile manufacturers across the region.



INDUSTRY REPORT

APAC Laboratory and Analytical Technology Market Report 2027

Data-led analysis feeding the Thailand country report.



READER'S SPOTLIGHT

Show Us Your Lab

Readers submit photos and stories of lab upgrades; the editor features the most inventive set-ups.



TIMING HOOKS

Thailand LAB INTERNATIONAL (Bangkok); ESMO build-up

Plan launches, announcements and campaigns around these moments.



PODCAST P09

Inside the Lab

Hosted by the Editor, BioSpectrum Asia



WEBINAR W09

Contamination Control Strategy under Annex 1

Cleaning validation, environmental monitoring, disinfection

IN THE DIARY

Thailand LAB INTERNATIONAL (Bangkok); ESMO build-up

IDEAL PARTNERS THIS ISSUE

Analytical instrument, lab automation, LIMS and contamination control companies

10

OCTOBER 2027 · MAIN THEME

Infectious Disease and Biosecurity

COUNTRY SPOTLIGHT

Vietnam

Pandemic preparedness has moved from emergency response to industrial policy. We track Asia's vaccine makers, the AMR fight and biosecurity rules.

COVER STORY

Ready Next Time? Asia's vaccine and biosecurity readiness check

01

Regional manufacturing capacity: who can make vaccines in Asia today

02

AMR: the pipeline, the incentives and the regional response

03

Biosecurity rules and what they mean for research collaboration and trade



COUNTRY SPOTLIGHT: VIETNAM

local vaccine manufacturing, technology transfer partnerships, pharma law reforms and a fast-growing clinical and consumer health market.



GLOBAL LENS: EUROPE

WHO pandemic agreement follow-through, CEPI and Gavi funding, and European vaccine alliances in Asia.



WHITEPAPER

Regional Vaccine Manufacturing: Building Capacity That Lasts

Tech transfer, fill-finish, regulatory maturity and financing models that keep vaccine plants viable between outbreaks.



INDUSTRY REPORT

APAC Vaccines and Infectious Disease Report 2027

Data-led analysis feeding the Vietnam country report.



READER'S SPOTLIGHT

The Outbreak That Taught Us Most

Readers reflect on the lesson that changed their organisation's preparedness; editor synthesis.



TIMING HOOKS

BioJapan (Yokohama); World Health Summit; CPHI Worldwide build-up

Plan launches, announcements and campaigns around these moments.



PODCAST P10

Ready Next Time

Hosted by the Editor, BioSpectrum Asia



WEBINAR W10

Lab Automation and Digital Data Integrity

LIMS, ELN, robotics, ALCOA+ compliance

IN THE DIARY

BioJapan (Yokohama); World Health Summit; CPHI Worldwide build-up

IDEAL PARTNERS THIS ISSUE

Vaccine developers, fill-finish and primary packaging suppliers, and global health funders

11

NOVEMBER 2027 · MAIN THEME

Precision Medicine, Genomics and Diagnostics

COUNTRY SPOTLIGHT

Indonesia

Population genomics programmes are turning Asia into the world's largest source of new genetic data. We ask who turns it into care.

COVER STORY

The Asian Genome Dividend: from sequencing to treatment

01

National genome programmes compared: scale, funding and data access

02

From sequence to prescription: companion diagnostics and reimbursement

03

Data governance and the rules for cross-border genomic data sharing



COUNTRY SPOTLIGHT: INDONESIA

the national genomics initiative, local manufacturing rules, halal certification and a market of 280 million patients.



GLOBAL LENS: EUROPE

BIO-Europe read-out, the European Health Data Space and diagnostics regulation lessons for Asian markets.



WHITEPAPER

Population Genomics in APAC: From Data to Clinical Value

How national sequencing programmes can feed diagnostics, drug discovery and reimbursement, with data governance models.



INDUSTRY REPORT

APAC Precision Medicine and Diagnostics Report 2027

Data-led analysis feeding the Indonesia country report.



READER'S SPOTLIGHT

Rising Stars 2027

Readers nominate early-career scientists and founders; the shortlist feeds the December issue.



TIMING HOOKS

BIO-Europe; MEDICA (Dusseldorf); CPHI Worldwide

Plan launches, announcements and campaigns around these moments.



PODCAST P11

The Genome Dividend

Hosted by the Editor, BioSpectrum Asia



WEBINAR W11

mRNA and Vaccine Fill-Finish at Speed

Lipid nanoparticles, aseptic filling, cold chain

IN THE DIARY

BIO-Europe; MEDICA (Dusseldorf); CPHI Worldwide

IDEAL PARTNERS THIS ISSUE

Sequencing, diagnostics and bioinformatics companies, and precision medicine platforms

12

DECEMBER 2027 · MAIN THEME

Outlook 2028: Capital, Markets and the Next Growth Wave

COUNTRY SPOTLIGHT
Hong Kong SAR

We close the year by testing January's predictions against what happened, then map the forces that will shape APAC life sciences in 2028.

COVER STORY

Outlook 2028: the ten forces that will reshape APAC life sciences

01

The 2027 scorecard: how January's predictions played out

02

Capital, pricing and trade: the macro forces shaping 2028

03

The growth markets to watch and where the next wave of investment will land



COUNTRY SPOTLIGHT: HONG KONG SAR
biotech listings, capital markets recovery, the Greater Bay Area and cross-border clinical data initiatives.



GLOBAL LENS: NORTH AMERICA AND EUROPE
the West's 2028 outlook on pricing, trade and dealmaking, and what APAC leaders should prepare for.



WHITEPAPER
Before the Books Close 2027: Ten Decisions for APAC CEOs
The annual executive whitepaper on the capital, portfolio and talent calls to make before year-end.



INDUSTRY REPORT
APAC Life Sciences Year in Review 2027 and Outlook 2028
Data-led analysis feeding the Hong Kong SAR country report.



READER'S SPOTLIGHT
Readers' Story of the Year
Readers vote on the most important BioSpectrum Asia story of 2027; the editor explains why it mattered.



TIMING HOOKS
ASH Annual Meeting; year-end budget cycle; J.P. Morgan 2028 build-up
Plan launches, announcements and campaigns around these moments.



PODCAST P12
The 100 Conversations
Hosted by the Chief Editor



WEBINAR W12
Multi-Omics and Spatial Biology in Translational Research
Sequencing, proteomics, biomarker discovery

IN THE DIARY

ASH Annual Meeting; year-end budget cycle; J.P. Morgan 2028 build-up

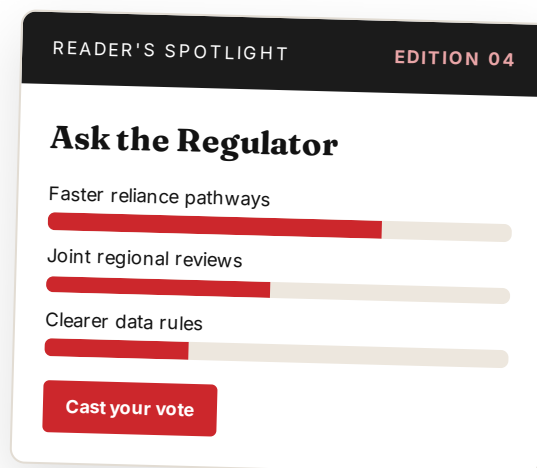
IDEAL PARTNERS THIS ISSUE

Exchanges, investment agencies, science parks, banks and multinational pharma leadership teams

NEW MONTHLY NEWSLETTER

Reader's *Spotlight*

A newsletter that puts readers at the centre: they vote, nominate and ask, and the editor responds. Each edition carries one exclusive partner slot with a native placement, a partner-supplied question or poll, and a results mention in the next edition.



JAN · ED 01



The 2027 Wishlist

Readers vote on the one policy change they want from APAC regulators this year; results published with editor commentary.

FEB · ED 02



Plant of the Month

Reader-nominated biomanufacturing sites; the editor profiles the winning plant and its team.

MAR · ED 03



Women Leading Science

Timed to International Women's Day: readers nominate women leaders in APAC life sciences for a spotlight edition.

APR · ED 04



Ask the Regulator

Readers submit questions on APAC approvals; answered by regulatory experts in a Q&A edition.

MAY · ED 05



The AI Tool I Actually Use

Readers share the AI tools changing their daily work in labs and regulatory teams; the editor curates the best.

JUN · ED 06



Deal of the Half-Year

Readers vote on the most significant APAC partnering deal of H1; the editor explains the winner.

JUL · ED 07



Green Wins

Readers share one sustainability change that worked in their plant or lab; the editor features the most replicable ideas.

AUG · ED 08



Lessons from the Loading Dock

Readers share one supply chain failure and what fixed it; the best are published anonymously with expert notes.

SEP · ED 09



Show Us Your Lab

Readers submit photos and stories of lab upgrades; the editor features the most inventive set-ups.

OCT · ED 10



The Outbreak That Taught Us Most

Readers reflect on the lesson that changed their organisation's preparedness; editor synthesis.

NOV · ED 11



Rising Stars 2027

Readers nominate early-career scientists and founders; the shortlist feeds the December issue.

DEC · ED 12



Readers' Story of the Year

Readers vote on the most important BioSpectrum Asia story of 2027; the editor explains why it mattered.

AUDIO SERIES

Twelve *conversations*

One episode a month, hosted by the BioSpectrum Asia editorial team with a partner expert as guest. Take a single episode or a quarterly run, with full promotion across web, newsletter and social.



P01

JAN

The APAC Outlook Conversation

Where capital, capacity and policy are heading in 2027

Host: **Chief Editor**

Guest: Consultancy, bank or investment promotion agency



P02

FEB

Capacity Talks

Biologics plant build-outs, single-use and continuous processing

Host: **Editor, BioSpectrum Asia**

Guest: Bioprocess supplier or CDMO



P03

MAR

Living Medicines

Scaling cell and gene therapy manufacturing for Asian patients

Host: **Editor, BioSpectrum Asia**

Guest: CGT tools company or CDMO



P04

APR

Trial Nation

Running faster, more diverse clinical trials in Asia

Host: **Editor, BioSpectrum Asia**

Guest: CRO or eClinical platform



P05

MAY

Proof Not Promise

What AI has really delivered in life sciences discovery

Host: **Chief Editor**

Guest: Tech or AI platform



P06

JUN

The Deal Desk

Out-licensing from Asia: terms, trends and traps

Host: **Chief Editor**

Guest: Law firm, bank or licensing buyer



P07

JUL

Index Insights

Unpacking the APAC Bioeconomy Index 2027 results

Host: **Chief Editor**

Guest: Index Presenting Partner



P08

AUG

Beyond the Cold Chain, Season 2

Logistics, tariffs and temperature control for biologics

Host: **Editor, BioSpectrum Asia**

Guest: Logistics or packaging company



P09

SEP

Inside the Lab

Automation, analytics and data integrity

Host: **Editor, BioSpectrum Asia**

Guest: Instrument or lab software company



P10

OCT

Ready Next Time

Vaccines, AMR and biosecurity in Asia

Host: **Editor, BioSpectrum Asia**

Guest: Vaccine maker or global health funder



P11

NOV

The Genome Dividend

Turning population genomics into care

Host: **Editor, BioSpectrum Asia**

Guest: Sequencing or diagnostics company



P12

DEC

The 100 Conversations

Leaders from the BioSpectrum Asia 100 on what comes next

Host: **Chief Editor**

Guest: BSA 100 Presenting Partner

TECHNOLOGY WEBINARS

Twelve topics, *ready* to sponsor

One technology webinar a month, aligned to the issue theme. Every topic can be tailored to a partner's launch calendar.



Traditional Webinar

Live, moderated, full promotion



Webinar Express

Shorter live format, fast turnaround



On Demand Webinar

Recorded, hosted and promoted

W01

JAN

Scaling mAb Production with Single-Use Bioreactors

Upstream intensification, perfusion, scale-up risk

Bioreactor and upstream process suppliers

W02

FEB

Cell Culture Media Optimisation for Biologics and Viral Vectors

Titer gains, chemically defined media, supply security

Cell culture media suppliers

W03

MAR

Automated Closed Systems for CAR-T and Next-Gen Cell Therapy

Closed processing, point-of-care manufacturing

Cell therapy automation providers

W04

APR

Decentralised and Hybrid Trials in APAC

eConsent, remote monitoring, local regulation

eClinical and CRO platforms

W05

MAY

AI-Driven Target Discovery: Data, Models and Validation

Knowledge graphs, generative chemistry, wet-lab validation

Discovery AI and scientific data providers

W06

JUN

ADC Manufacturing and High-Potency Containment

Conjugation, containment, analytics

ADC CDMOs and containment specialists

W07

JUL

Rapid Microbial and Viral Safety Testing with NGS

Adventitious agent testing, release timelines

Biosafety testing laboratories

W08

AUG

Temperature-Controlled Logistics for Biologics and CGT

Lane qualification, cryogenic shipping, data loggers

Health logistics and cold chain providers

W09

SEP

Contamination Control Strategy under Annex 1

Cleaning validation, environmental monitoring, disinfection

Contamination control and cleanroom suppliers

W10

OCT

Lab Automation and Digital Data Integrity

LIMS, ELN, robotics, ALCOA+ compliance

Lab instrument and informatics companies

W11

NOV

mRNA and Vaccine Fill-Finish at Speed

Lipid nanoparticles, aseptic filling, cold chain

Fill-finish and primary packaging suppliers

W12

DEC

Multi-Omics and Spatial Biology in Translational Research

Sequencing, proteomics, biomarker discovery

Sequencing and multi-omics platforms

WHITEPAPER AND REPORT OPPORTUNITIES

The country report *series*

Twelve Asian country reports, one for each spotlight month, plus two global reports on North America and Europe. Each is open to a single partner or co-ownership by an investment agency and an industry partner.

Jan SINGAPORE Biomanufacturing and Regional HQ Report Investment agencies, real estate and logistics firms	Feb INDIA CDMO and Biosimilars Export Report CDMOs and bioprocess suppliers
Mar AUSTRALIA Clinical Trials and CGT Report Trial networks, CROs and CGT developers	Apr JAPAN Drug Loss and Market Entry Report Market-entry advisers, CROs and regulatory consultancies
May SOUTH KOREA Bio AI and CDMO Report Investment agencies, CDMOs and AI platforms	Jun CHINA Out-Licensing and Innovation Report Law firms, banks and licensing buyers
Jul TAIWAN Green Manufacturing and Bio-Semiconductor Report Industry bodies, green manufacturing and automation firms	Aug MALAYSIA Halal Pharma and Manufacturing Report Industrial development agencies and contract manufacturers
Sep THAILAND BCG Economy and Medical Hub Report Investment boards, economic zones and lab suppliers	Oct VIETNAM Pharma Market and Vaccines Report Vaccine makers, distributors and law firms
Nov INDONESIA Genomics and Local Manufacturing Report Pharma manufacturers and diagnostics firms	Dec HONG KONG SAR Biotech Capital Markets Report Exchanges, investment agencies and science parks
Jun Aug NORTH AMERICA (GLOBAL) US Market Access and Tariff Report for APAC Exporters Logistics firms, law firms and trade offices	Jul Nov EUROPE (GLOBAL) Europe Entry and Partnering Report for APAC Biotechs European investment agencies and innovation clusters

— BEYOND THE ISSUE

Special *projects*

Franchise properties that sit above the monthly calendar, each with its own partnership model.



MAR

Women Leading APAC Life Sciences

Curated list and spotlight edition timed to International Women's Day, with a podcast mini-series.

🔗 Presenting partner plus profile features



APR AND OCT

Premium Edition 2027

Twice-yearly flagship content hub bundling the year's best analysis, with gated downloads and a dedicated eDM run.

🔗 Content syndication, lead generation



YEAR-ROUND

APAC Event Coverage Series

On-ground and digital coverage packages for Asia Bio Partnering Forum, BIO KOREA, BIO Asia-Taiwan, Thailand LAB and BioJapan.

🔗 Media partner and booth-interview packages



QUARTERLY

Executive Roundtables, Singapore

Closed-door executive forums in Singapore, one per quarter, aligned to the issue theme and published as a short insight report.

🔗 Host partner, report output



DEC

Rising Stars 2027

Early-career scientists and founders, reader-nominated through the November Reader's Spotlight.

🔗 Talent and investor partners



DEC

Before the Books Close 2027

Annual executive whitepaper on ten year-end decisions for APAC CEOs.

🔗 Consulting or banking partner

Have a franchise in mind?

We build custom lists, rankings, forums and report series around a partner's category and markets.

[Talk to us](#)

SIGNATURE SPECIALS

Two editions the industry *cites*

Published outside the monthly run, each with its own launch moment, digital hub and partnership programme.

SPECIAL 01 · JULY 2027

APAC Bioeconomy Index 2027

The region-native benchmark, year two

SPECIAL 02 · DECEMBER 2027

The BioSpectrum Asia 100

The influence-led company ranking

SIGNATURE SPECIAL 01 · JULY 2027

APAC Bioeconomy *Index* 2027

The second edition of BioSpectrum Asia's region-native benchmark, published as a standalone special report outside the monthly issue run. Twelve markets, six weighted pillars and a senior executive survey, with year two turning the 2026 baseline into a trend line.

12 MARKETS BENCHMARKED	6 WEIGHTED PILLARS	900+ EXECUTIVES SURVEYED IN 2026	8pt 2026 CAPABILITY REALISATION GAP
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- Standalone report, dedicated landing hub and launch webinar
- Year-on-year movement in the Capability Realisation Gap (8 points in 2026)
- Twelve country scorecards released through H2 2027
- Companion whitepaper: From Capability to Commerce, Closing APAC's Bioeconomy Gap

PARTNERSHIP TIERS

1 (EXCLUSIVE) Presenting Partner Title credit on the report, cover and landing page; foreword; seat on the launch webinar panel; full report lead list; podcast episode; year-round logo on the Index hub	UP TO 6 Pillar Partners One per Index pillar; named pillar chapter with expert commentary; pillar data sidebar; co-branded pillar webinar or article	UP TO 12 Country Partners One per market; branded country scorecard page; country report launch; local media amplification	1 TO 2 Knowledge or Data Partner Methodology or data contribution credit; co-authored chapter; speaker slot	1 Launch Event Partner Hosts the July launch (virtual or at BIO Asia-Taiwan); branding across launch coverage and the on-demand replay
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2027 TIMELINE

JAN TO FEB Sponsor sign-ups open; methodology refresh on the six weighted pillars	MAR TO MAY Executive survey fieldwork across 12 markets (target 900+ respondents, matching 2026)	JUN Data close, scoring and year-on-year Capability Realisation Gap analysis	JUL Launch in the July issue, with landing page, launch webinar and podcast	AUG TO DEC Country scorecard roll-out, pillar articles, event presentations and 2028 edition sign-ups
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SIGNATURE SPECIAL 02 · DECEMBER 2027

The BioSpectrum Asia 100

The second edition of the region's influence-led company ranking, published as a standalone collector's edition alongside the December issue. Scored on six weighted pillars with an evidence-tied methodology and a strict commercial firewall.

HOW COMPANIES ARE SCORED

Scientific and Pipeline		20%
Commercial Growth		20%
Regulatory		15%
Manufacturing		15%
Capital and Deals		15%
Regional Leadership		15%

Evidence-tied scoring. Multinationals scored on APAC activity only.
Not a revenue league table.

THE EDITION

- Standalone special edition with its own print run, digital hub and reveal event
- Companion podcast series: The 100 Conversations
- Reveal moment in December with a digital hub and on-demand replay
- A reference list the industry revisits all year

PARTNERSHIP OPTIONS

Presenting Partner

Title credit across the edition, digital hub and reveal event

Category Sponsorships

Own a pillar or sector category within the ranking

Badge Licensing

Official BioSpectrum Asia 100 badge for listed companies

Reveal Event Partner

Host the December reveal and the on-demand replay

PARTNER WITH BIOSPECTRUM ASIA

Four ways *in*

Choose the level of ownership that fits your 2027 plan, from a single slot to a full signature special.



01

Own a month

A cover-month package: sponsored feature beside the cover story, print and digital display, a dedicated eDM and social amplification.



02

Own a slot all year

The same whitepaper, podcast, webinar or Reader's Spotlight slot across four or twelve issues for continuous visibility.



03

Own a market

The Country Spotlight plus the matching country report, ideal for investment agencies and regional headquarters.



04

Own a signature special

Presenting or category partnership on the APAC Bioeconomy Index 2027 or The BioSpectrum Asia 100.

Early partners choose first.

Priority on months, markets and signature special tiers goes to confirmed 2027 partners.

coo@mmactiv.com

Themes, report titles, webinar slots and event dates are indicative and may be refined as the 2027 conference and policy calendar firms up.

Plan your 2027 with *BioSpectrum Asia*

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