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Thomson Medical launches health programme

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Thomson Medical, a private healthcare group known for its women's and children's services, has launched a loyalty programme. A first of its kind, called Celebrating Life, the programme is a digital initiative that allows members to track their medical appointments, health records and get the latest wellness tips.

Thomson Medical is also tying up with the Health Promotion Board (HPB) to encourage members to adopt healthy habits and lifestyles through the loyalty programme, in which members can read up on tips such as eating and sleeping well.

T he loyalty programme is a way for members to have their healthcare needs taken care of on one platform. The healthcare group has added 30 specialist clinics such as cancer, health screening and dental services in recent years.

Members also get discount vouchers for treatments. They can collect points when they go for treatments or buy products that they can later redeem online.

The programme is a step towards building more public and private partnerships in the healthcare sector.