

## Cr?do ProMed by Peli BioThermal for vital protection of blood products

20 June 2017 | News

### It aids air ambulance blood plasma trial success



Pioneering products provided by Peli BioThermal, the global name in cold chain packaging, have proved critical in the success of an air ambulance blood plasma transportation trial.

Cr?do ProMed is a robust, temperature controlled portable medical transport bag designed to ensure protected pharmaceutical products remain intact. The air ambulance crew used the thermal bags, which are utilised by emergency responders and medical couriers globally, throughout the recent trial.

The Cr?do ProMed™ transported the new blood plasma treatment during the five-month trial, which has now been extended so the service's helicopters can carry defrosted fresh frozen plasma on board.

Paul Terry, Peli BioThermal's director of sales EMEA said, "We are delighted the trial has been so successful for this vital air ambulance service and Peli BioThermal products proved instrumental in ensuring the precious blood plasma, designated for emergency treatment, remained protected at all times. This trial success demonstrates how our robust and reliable temperature controlled packaging products are continually helping save lives here in the UK and worldwide."

Andy Mawson, GNAAS deputy director of operations, said: "Transfusing blood products at the scene of an incident to a critically injured patient may save their life. We know that we can depend on the security and temperature of these products by using Peli BioThermal Cr?do ProMed transport bags which have never let us or our patients down."

The trial by the GNAAS charity acknowledged a number of patients would have died without the new treatment and major trauma patients are alive today because of the rapid transfusions they received at the scene of their accident.