

## GE to acquire ultrasound probe repair firm

30 May 2013 | News | By BioSpectrum Bureau



**Singapore:** GE Healthcare is going to acquire Unisyn Medical Technologies' transactional business. Unisyn is a leading national provider of comprehensive ultrasound probe repair solutions to biomedical and clinical engineers.

Products and services from Unisyn will be integrated into GE Healthcare's global services organization and will be offered initially to customers in the US and Canada. Global expansion is expected to start by the end of the year. Unisyn's diagnostic imaging field services business will operate independently under a new name.

"The combination of Unisyn's repair expertise and GE's scale will provide value by meeting customers' needs with a fast, cost effective and reliable probe repair solution," said Mr Mike Swinford, president and CEO, global services for GE Healthcare. "We see this as a tremendous opportunity to further grow our Ultrasound and Services footprint globally and look forward to providing our customers a cost effective solution at every step of the Ultrasound product lifecycle."

Unisyn is positioned to test and evaluate ultrasound probe failures with its proprietary FirstCall probe-testing device. This patented technology enables Unisyn to diagnose, repair, and thoroughly test each and every probe before shipment back to the customer. FirstCall provides objective measures of probe performance through testing the acoustic and electrical properties of ultrasound probes.

"This transaction makes great sense for our stockholders, our employees and most importantly our customers," said Mr Jeff Soinski, CEO, Unisyn Medical Technologies. "Our ultimate goal at Unisyn is to deliver value for our customers and together with GE our transactional business is positioned to do this better than ever before. Through this acquisition, GE Healthcare will now be able to offer customers a complete probe repair solution spanning across multiple vendor platforms as well as a broad portfolio of on-demand offerings to meet customers' unique needs."