

Beijing Eastern to give nutraceuticals at internet cafes

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Singapore: China Internet Cafe Holdings (CICC) signed a distribution agreement with Beijing Eastern Union Biopharmaceuticals (BEUB) to distribute nutraceutical products including melatonin tablets, vitamin B tablets, calcium and zinc chewable tablets and multi-vitamin tablets through CICC's 62 cafe locations in Shenzhen, southern China.

While CICC is a leading chain of internet cafes in China, BEUB is a leading pharmaceutical and nutraceutical products manufacturer in China.

"We're pleased to work with Beijing Eastern Union Biopharmaceuticals and distribute BEUB's nutraceutical products in our internet cafes," said Mr Dishan Guo, chairman and CEO, CICC.

"Together with BEUB, we will provide the best nutraceutical products with the lowest price in China to our 2 million active members and their families," Mr Guo said.