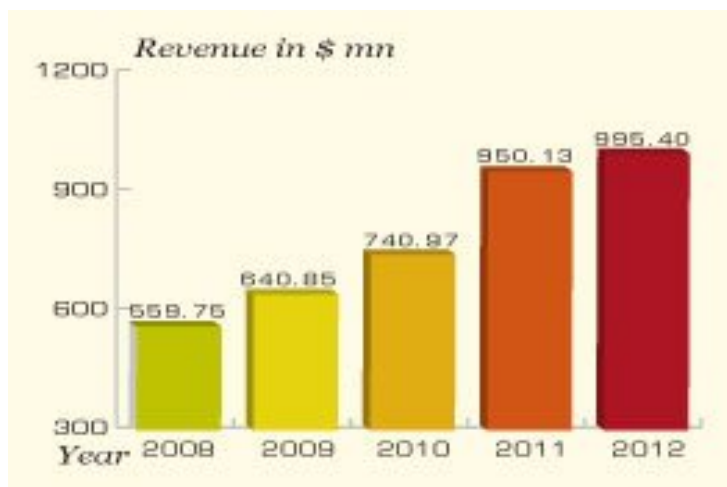


Dong-A Pharma diversifies portfolio to include biosimilars

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Rank **16**

DONG-A PHARMACEUTICAL
SOUTH KOREA

\$995.40 mn

President:
Mr Won-Bae Kim

Website:
www.donga.co.kr

Start-up Year: 1932

Clocking revenues of \$995.40 million, Dong-A pharmaceutical is acknowledged as a leading name in Korea's pharmaceutical industry. Over the years, the company has built alliances with international companies such as Meiji and Bayer to expand its market base. Dong-A is actively seeking in-licensing opportunities.

Dong-A Pharmaceutical is engaged in the R&D and marketing of prescription medicines, over-the-counter (OTC) drugs, biological products, energy drinks, and active pharmaceutical ingredients. Its major products, include Stillen tablet for the treatment of gastritis; Zyderna tablet for treating erectile dysfunction; Bacchus energy drink; Opalmon tablet for treating Buerger's disease; Orodipine, a calcium antagonist for hypertension; Growtropin to treat stunted growth resulting from pituitary hormone deficiency; Plavitor, a generic version of Plavix cardiovascular drug; and Lipinon, a tablet for the treatment of hyperlipidemia.

Strategically moving ahead, Dong-A has also ventured into biosimilars business and the company has also partnered with Japanese firm Meiji Seika Pharma to construct a biosimilars production plant to target the global markets with antibody based drugs, including Herceptin biosimilar. Dong-A Pharmaceutical is working closely with Incheon Free Economic Zone to develop biopharmaceutical industry complex including biosimilar production plant on 145,200 m² land in Songdo international business district of South Korea.

Currently, Dong-A is conducting phase II clinical trial for DA-6034, a treatment for dry eye, and a phase III trial for DA-3031, a treatment for cancer induced neutropenia. The company is pursuing joint research with leading researchers in the private

sector and academia, and is making investments in developing treatments for cancer and senile diseases.

The company's other range of products include Gaster tablet for peptic ulcers; Glimel, a generic version of Amaryl for the treatment of diabetes; Onon capsule and dry syrup for the treatment of asthma and rhinitis; Talion tablet for the treatment of antihistamines; Motilitone, a treatment for functional dyspepsia; and Cozartan, Aptan, and Valosartan tablets for treatment of hypertension.

Dong-A Pharmecutical is marketing its products in approximately 40 countries in Europe, Latin America, and Asia. Besides having a strong base in the South Korean market. It is also engaged in the distribution of pharmaceuticals and medical equipment of other manufacturers to hospitals, clinics, and pharmacies in South Korea.

Dong-A Pharmaceutical is further expanding its footprint into global markets in order to deliver effective and affordable medical therapies. The company is establishing overseas business platform in order to carry out R&D, investment and marketing functions and has an ambitious objective of earning 40 percent of its revenue from foreign sales by 2017.