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Allianz Life Korea launches a healthcare app

July 2, 2015 | News | By BioSpectrum Bureau

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Singapore: Allianz Life Korea has launched a new healthcare app that can check a person's blood pressure, heartbeat and exercise regimens. The Korean unit of the Munich-based global insurance company said that the service will help policyholders improve their health.

"Customers can get indications on their health through the app, which can be connected to wearable devices," said, Mr Lee Myung-jae, CEO of the insurer. "We plan to cut premiums to policyholders based on the information."

The healthcare app will help patients monitor their health on a regular basis thus advocating personalized care among the population facilitating early detection and treatment of health hazards, said the company.