

Sigma-Aldrich Vetec lab reagents now in India

04 April 2013 | News | By BioSpectrum Bureau



Singapore: Sigma-Aldrich has introduced its Vetec product line in India, which is a collection of 400 laboratory reagents that are competitively priced to enable their use in routine research.

Vetec, backed by Sigma-Aldrich's industry-leading quality and supply chain excellence, offers customers a strong alternative to the brands that currently serve India's "everyday" research market and includes solvents, buffers, carbohydrates, detergents, inorganic salts and synthetic reagents.

The brand is aimed at providing reliable, easy-to-order, readily available products for everyday laboratory use. Supply chain aspects including quality testing, packaging and distribution of Vetec products are handled at the recently commissioned Sigma-Aldrich facilities in Bangalore and Mumbai in India, and Wuxi in China.

"Sigma-Aldrich has been conducting business in India for more than 20 years. Our success will continue to be based upon our capabilities and the ability to customize our offer to meet the demands of the local market," said Mr Jason Apter, VP and MD, Asia Pacific, Sigma-Aldrich.

"In October 2012, the Vetec brand was introduced in China. Its launch in India, and subsequently into other countries in the Asia Pacific region supports our company's strategy of 'international localization,'" Mr Apter.