

Samsung explores healthcare partnerships with SAP, MS

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Singapore: Korea electronic giant Samsung is in talks with SAP and Microsoft to collaborate and explore the deployment of healthcare technology into wearable health devices.

According to the Korean Times, the company is keen to tap SAP's HANA-powered big data analytics tool, Care Circles, for its own wearable devices. Industry insiders said that Samsung was aiming to generate \$9.2bn in revenue from its healthcare business by 2020.

Samsung said in a statement that SAP's Care Circles will help family members become better care providers by learning from experts around the world. It also allows physicians to monitor and coach their patients remotely.

For some time now, Samsung has been exploring healthcare opportunities. The company recently launched the Gear Fit wearable and S Health 3.0 Platform, a plan to provide users with an integrated and more comprehensive view of their well-being.

"While SAP is a leader in the race for corporate platforms such as those related in health, retail and banking services, MS could be a good business partner also," said an executive of a company supplying parts to Samsung Electronics.