



DKSH and Roche extend their partnership

16 October 2014 | News | By BioSpectrum Bureau

DKSH and Roche extend their partnership



Singapore: Switzerland-based DKSH, a leader in market expansion, has announced the extension of its partnership with Roche to help expand their healthcare services across Asia.

DKSH is a leading partner for healthcare companies that seek to develop their healthcare business across Asia by leveraging the markets.

Under the terms of the agreement, DKSH will continue to provide market expansion services for Roche's entire pharmaceutical product portfolio in Cambodia, Hong Kong, Laos, Malaysia, Myanmar, Singapore, Thailand, and Vietnam.

DKSH is managing Roche's supply chain operations to hospitals, clinics and pharmacies in the region. Roche has signed a new pact with DKSH for expanding its healthcare business across Singapore, as this was not covered under the earlier agreement.

Mr Philippe Meyer, general manager, Roche Thailand, observed, "The extension of our agreement increases new opportunities for Roche. DKSH is a reliable and professional partner that helps us grow our business across Asia, so that we can focus on our core business."

Mr Thomas Delemazure, regional business development director, DKSH Healthcare, mentioned that there has been a successful partnership between DKSH and Roche that dates back to the 1940s. We are committed to utilize our in-depth health care expertise and network for growing Roche's business in new and existing markets.