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Philips, salesforce.com tie up to enhance telehealth

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Singapore: In a bid to bring better solutions to healthcare delivery platform, medical technology company, Royal Philips and salesforce.com have partnered to deliver an open, cloud-based healthcare platform to enhance patient relationship management and to enable medical device and data interoperability.

The idea, according to the company, is to enhance the collection of data and subsequent analysis to enhance clinical decision making with solutions such as Philips eCareCoordinator and Philips eCareCompanion. These care collaboration applications is to monitor patients with chronic conditions in their homes and to facilitate Philips' Hospital to Home clinical programs.

"With this strategic alliance, Philips is making great strides to deliver real-time, digital healthcare solutions," said Mr Frans van Houten, chief executive officer, Royal Philips. "Healthcare data exists in many different forms and in many different systems today. Together with salesforce.com, we have a tremendous opportunity to reshape and optimise the way healthcare is delivered and provide better access to data across the continuum of care," he added.

"We have entered a new transformative era for healthcare, and technology is enabling the industry to connect to, care for and engage with patients and each other in a profound new way," said Mr Marc Benioff, chairman and ceo, salesforce.com. "Together with Philips, we are creating an open health platform and ecosystem to benefit everyone that cares about one of the most important issues of our time," he said.