

## iSonea updates its AsthmaSense app

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**Singapore:** Medical technology company iSonea has unveiled an updated version of its AsthmaSense asthma management smartphone app at a US mobile health conference. The updated version is expected to be available to consumers before the end-of-the-year and for free at the Apple App Store (for iPhone and iPad users) and Google Play and Amazon App Stores (for Android users).

iSonea had introduced its asthma management smartphone app, AsthmaSense, for iPhone, iPad and Android users during the month of June 2012, which was priced at \$3.99.

The updated version of the app, includes data synchronization and cloud storage (safe storage of users' asthma profiles and event history and trends in a password protected, HIPAA-compliant, patient accessible cloud data warehouse) and trigger tracking (a profile record of personal asthma triggers to increase user awareness of potential risk patterns).

The app also includes automatic emergency number input (emergency contact number is automatically inputted into the phone, based on GPS location. In addition, users can edit or input their own custom emergency numbers) and improved help hints (pop-up "hint bubbles" that will appear on certain screens to acquaint the user with app features).

iSonea CEO, Mr Mike Thomas, said that, "In the event that a user loses or breaks their smartphone, the cloud data storage feature means their data is never lost. Their entire profile and information can be retrieved, via the cloud, and uploaded to a new phone or viewed on a desktop computer. These upgrades reaffirm iSonea's commitment to keeping AsthmaSense the most intelligent, easy-to-use asthma management app on the market."