# IMS Institute for Healthcare Informatics enters India

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**IMS Institute enters India**



**Singapore:** IMS Institute for Healthcare Informatics is taking initiative to develop local partnerships with leading universities, research institutions, development agencies and the government to reinforce the value of information and analytics in decision making across a range of healthcare issues in India.

The India Branch of the IMS Institute for Healthcare Informatics, with the support of IMS Health India, will leverage relationships in the public and private sectors to deliver objective, relevant insights and research to advance the country's health agenda.

"The transformation of healthcare systems to better serve the needs of patients worldwide can be energized through a tighter linkage between information and decisions," said Mr Murray Aitken, who heads the IMS Institute for Healthcare Informatics.

"There is a tremendous opportunity to ensure that the best available information, including IMS's unparalleled global information and analytical assets, is applied as critical reforms are undertaken across India. Through the India Branch, we are establishing a platform for collaboration among academia and the country's private and public sector stakeholders to help drive the creation of critical research networks, greater information sharing and the innovative mapping of disease burdens," Mr Aitken.

In India, IMS Institute's activities will focus on mobilizing and advancing health services research, capacity-building and

professional training and analytics-based performance improvement. The Institute will bring together leading policy advisors, educators, researchers and medical care providers to initiate research activities and apply evidence-based approaches to address key healthcare issues.