

## Healthcare challenges in Asia

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*Illustration by Anil Babu*

*Healthcare challenges in Asia can be viewed as drivers for innovation rather than simply obstacles to overcome*

**\*World Health Organization**

Among the many problems facing the Asia Pacific region are the increasing deaths from non-communicable diseases (NCDs). Around 80 percent in high and middle income countries. Around 40 percent in poorer countries

The rising life expectancy is another problem. People are living longer, but are sicker. 72.2 years in 2010, a rise of 15 years

since 1970

To reduce disability and disease burden in old age is another big issue. While other issues like managing NCDs in an ageing population and leveraging the power of the patient are also other problems facing the APAC region.