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Samsung launches finance firm to aid in acquisitions

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Singapore: Samsung Electronics, US, has launched Samsung Financial Solutions, focused on facilitating funding and acquisition of capital equipment for its Health and Medical Equipment (HME) unit within the Enterprise Business Division.

"As part of Samsung's long-term commitment to the growth of our healthcare business, we are excited to announce the launch of Samsung Financial Solutions," said Mr Doug Ryan, group VP, Health and Medical Equipment,Ã?Â Enterprise Business Division, Samsung.

Mr Ryan further added, "Samsung Financial Solutions will allow greater access for customers to acquire our health and medical equipment products, which are focused on providing fast, easy and accurate diagnosis."

Investment in the healthcare industry is an important part of Samsung's 2020 global growth vision. The 2012 launch of Samsung Electronics America's Health and Medical Equipment business, along with the addition in 2013 of digital radiography (DR) and point-of-care ultrasound systems have paved the way for Samsung to become a trusted leader in the healthcare industry.