

## Taiwan grants trademark protection to MediPurpose

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**Singapore:** MediPurpose, a medical product manufacturer and master distributor, has received trademark protection in Taiwan for its MediPlus Advanced Wound Care Products logo and brand identity. It has also been granted international trademarks for its babyLance safety infant heel incision devices and SurgiLance safety lancets.

The medical device company was recently notified that the Taiwan Intellectual Property Office approved MediPurpose's application to register a trademark, collective mark or certification mark in Taiwan for MediPlus.

MediPlus Advanced Wound Care features a comprehensive line of high-quality advanced wound care products at highly competitive prices.

Founded in 1999, MediPurpose is a medical device company headquartered in Singapore, with offices in the US and Europe. Known for its popular babyLance safety infant heel incision devices, SurgiLance safety lancets and MediPlus advanced wound care products, MediPurpose has leveraged its success in the medical device industry to become a master medical product distributor that provides unique solutions for both medical product manufacturers and distributors.

MediPurpose's Medical Device Innovation division offers angel funding and developmental expertise for new medical device inventors and innovative medical product companies that seek entrance into new medical device markets.