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Chinese neutraceutical firm wins Ringier Award

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Singapore: China-based Shansong Biological Products won the the Ringier Technology Innovation Awards for its soy peptide powder at the recently held 14th FiA Hi Ni China exhibition. The soy peptide powder won the award for its high nutritional value and health-giving effects.

Since the successful inception of the Ringier Technology Innovation Awards in 2006, the awards have been given annually to outstanding innovative pioneers in the industry. The awards are very coveted and are considered a top honor in the industry. The awards aim to recognize innovative products or techniques of significant contribution in the industry, and have become the most revered awards in the industry because of their assessment process's objectivity and fairness.

The assessment process is considered one of the most expert and influential in China. This year's Ringier Technology Innovation Awards event received more official support from FiA Hi Ni China 2012, a professional exhibition, which is the biggest of its kind in the Asia Pacific region, and has UBM global exhibition resources and brand superiority.

In addition to soy protein and soy peptide, Shansong Biological exhibited multiple advanced non-GMO further processed products, among which Shansong Biological's leading product soy peptide powder won special favor because peptide powder products can improve food's nutritional value and provide valuable health benefits.

Wu Shaobin, general manager, Shansong Biological, said that, "We have an integrated base of soybean production and processing, take R&D and technical innovation as the primary productive forces and have built a further processing chain of

six types of soy protein products to fulfill the decomposition processing of green soybean ingredients at the world's standard."