BioSpectrum the business of Bio & Health Sciences ASIA EDITION

Genesis Genetics is GVK Bio distributor in Taiwan

February 27, 2013 | News | By BioSpectrum Bureau



Hyderabad:Ã?Â GVK Biosciences has selected Genesis Genetics Asia (GGA) as its distributor for its informatics database products and services in Taiwan.

"Genesis Genetics Asia is recognized as the premier distributor in the Life Sciences industry in Taiwan and we are pleased to work with a high caliber sales team that will help expand our customer base in the region," said Mr Sreeni Devidas, vice president, business development, informatics, GVK Biosciences.

"GGA will be responsible for distribution of the SAR, Biomarker and Clinical Outcomes databases and would also promote the BioIT and Data Curation services offered by GVK BIO," added Mr Devidas.

"GVK's comprehensive products and superior BioIT services are powerful additions to GGA's portfolio in informatics business. We are pleased to become GVK's distribution partner as it will enable our company to provide researchers in the Taiwanese pharma-biotech industries with such great tools", said Dr Pei-Li Li, vice president, Molecular Science Center, Genesis Genetics Asia.

"The ability to search for the desired biomarkers; make queries and compare drug structures and activities; analyze, design and predict the successful outcome in clinical trials will give impetus to Taiwan's pharmaceutical industry in progressing ahead," added Dr Li.