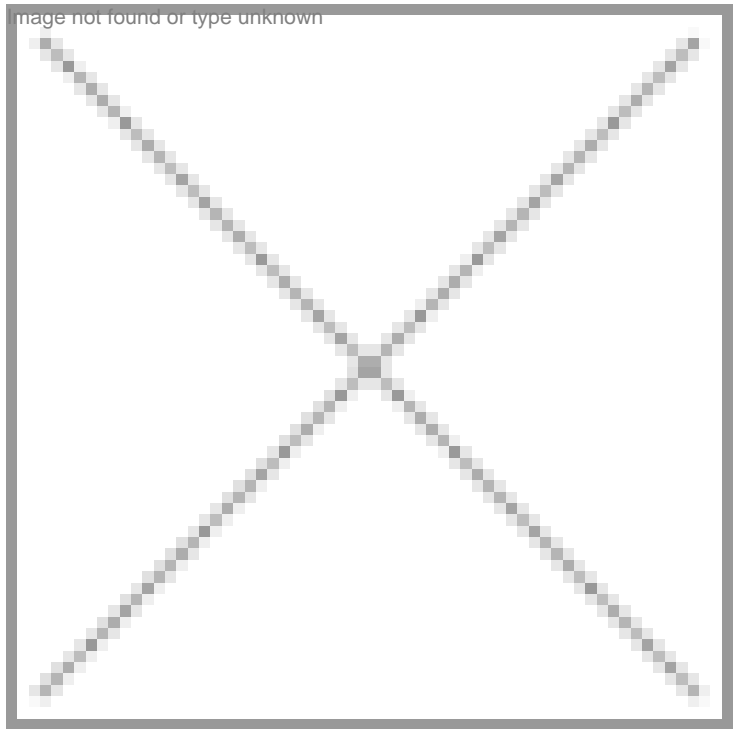


Philips launches healthcare IT services

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Singapore: Royal Philips, Philips' healthcare division, has launched Healthcare Informatics Solutions and Services, a new business group within Philips' Healthcare sector that offers hospitals and health systems the customized clinical programs, advanced data analytics and interoperable, cloud-based platforms necessary to implement new models of care.

Healthcare Informatics Solutions and Services will partner with healthcare providers to improve access, lower cost and enhance quality across the continuum of care, from screening and diagnosis, to treatment and monitoring, and finally after care at home.

"Healthcare systems today are changing the way they operate, how decisions are made and how patients receive care," said Deborah DiSanzo, chief executive officer, Philips Healthcare. "This requires a significant overhaul of complex organizations, as well as the associated actionable data about each patient population they serve. As we continue to expand the tools, analytics, consulting and support, we are paving the way for providers to transition into more integrated, collaborative care."

Healthcare Informatics Solutions and Services will be led by Jeroen Tas, who previously served as the chief information officer of Philips, and will represent the next step in the evolution of Philips, responding to increasing demand by major health systems worldwide.