

Hong Kong launches International Health Innovation & Exchange Association

June 29, 2026 | News

Focusing on cross-border healthcare, continuing medical education, innovation translation



The International Health Innovation & Exchange Association (IHIEA) recently held its launch press conference in Hong Kong, formally announcing the platform's establishment and unveiling its future-oriented Six-Point Action Blueprint.

Based in Hong Kong, connected to the Guangdong-Hong Kong-Macao Greater Bay Area, oriented toward Asia and linked with the world, IHIEA aims to build an international collaborative platform for healthcare innovation that connects clinical practice, research, industry, capital, regulatory systems and payment mechanisms, helping medical innovations be translated into clinical and social value more efficiently, safely and sustainably.

IHIEA announced that it will fully advance the following six key action areas:

Upgrading Cross-Border Healthcare Services

IHIEA will support Hong Kong in developing into a major Asia-Pacific hub for high-quality international medical tourism and medical exchange.

Building an International Continuing Medical Education (CME) Hub

IHIEA will actively support Hong Kong in building a continuing medical education platform that serves the Asia-Pacific and connects with the world. The platform will bring together frontier medical knowledge, clinical standards and professional training in Hong Kong and extend them to Asia-Pacific markets.

Building a Regional Medical Innovation Translation Ecosystem

Focusing on key links such as innovative technology incubation, translational medicine, the regional establishment of international unicorn enterprises, multi-center clinical trials in the Greater Bay Area

Advancing the GMEC Assessment and Certification System

IHIEA will work with relevant institutions to advance the GMEC (Global Medical Excellence Center) Assessment and Certification System.

Exploring an "International Medical Data Hub" Cooperation Framework

Leveraging Hong Kong's institutional and locational advantages, IHIEA will explore high-quality medical data collaboration in line with the principles of usability, control, traceability, and accountability.

Leading Standards Development for Emerging Medical Technologies

In emerging fields such as AI healthcare and frontier biotechnology, IHIEA will work with academia, industry, and relevant professional communities to advance standards, systems, ethical consensus, and responsibility frameworks.