

SRMIST, NUS launch 15-month PGDM-X programme for working professionals

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Combines global immersion, AI-led learning, industry mentorship



India's SRM Institute of Science and Technology has announced the launch of its Post Graduate Diploma in Management for Executives (PGDM-X), a specially curated 15-month executive management programme designed exclusively for working professionals seeking to accelerate their leadership journey without stepping away from their careers.

Offered in academic collaboration with National University of Singapore, the programme blends immersive residencies, online learning, global exposure, and industry-led mentorship to prepare professionals for next-generation leadership roles in an increasingly technology-driven and globally connected business landscape.

The 15-month programme follows a modular format comprising six on-campus residencies at SRMIST, five inter-residency online learning phases, and a seven-day international immersion at the NUS campus in Singapore.

Participants will engage in intensive classroom learning, case-based discussions, leadership simulations, industry interactions, masterclasses, and global business exposure while immediately applying their learning within their organisations.

The curriculum has been carefully curated to combine foundational management disciplines with future-ready business capabilities. Key modules include Artificial Intelligence (AI) & Machine Learning for Business Analytics, Digital Transformation & India Stack, Strategic Marketing Simulation, Leadership Communication, Entrepreneurship & Startup Management, Organisational Leadership, Financial Markets, Supply Chain Management, Design Thinking, and Project Management among others.

The programme also features mentorship and interactions with prominent global professionals, policy advisors, entrepreneurs, and innovation leaders across sectors including AI, finance, sustainability, healthcare, and technology.

As part of the international immersion, participants will spend a week at the NUS campus in Singapore engaging in global insight courses, curated industry visits, and executive masterclasses. The immersion is designed to provide firsthand exposure to international business ecosystems, innovation hubs, and leadership practices across Asia's most dynamic economies.

The programme fee is Rs 12.8 lakh, inclusive of tuition, international immersion, accommodation, academic materials, and travel components related to the Singapore immersion.