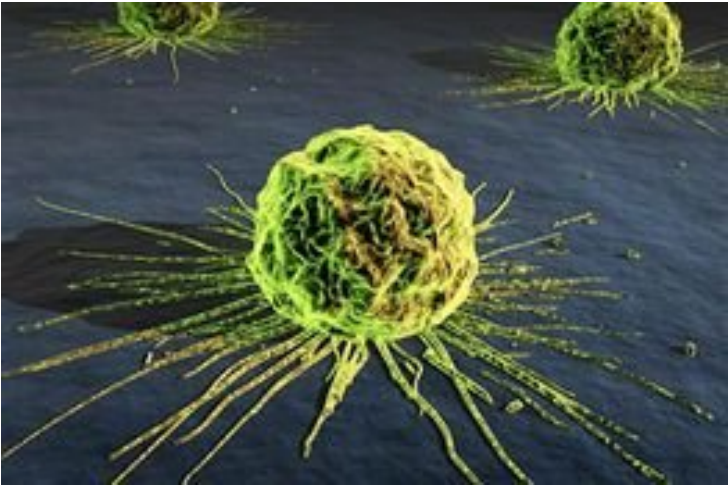


## Fovia to image cancer cells using HD volume

01 April 2013 | News | By BioSpectrum Bureau



**Singapore:** Fovia Medical, a world leader in volume rendering technology, and Contrast Imaging, a leading Australian provider of process-effective radiology solutions, have collaborated to make natively integrated High Definition Volume Rendering available throughout Contrast Imaging's entire digital offering.

With Fovia's flexible and scalable advanced visualization HDVR software, Contrast Imaging can further streamline its fast, stable and integrated workflows at imaging centers throughout Australia.

Contrast Imaging's experienced team of radiology and radiology informatics professionals allows it to provide highly customized, state-of-the-art digital imaging solutions. By integrating Fovia's CPU-based, thin-client HDVR, Contrast Imaging can deliver scalable and dynamic systems, with unified workflows and consistent viewing environments, to its customers. The remote capabilities of HDVR Connect allow effortless, rapid and efficient reporting from anywhere that has internet connectivity.

"By partnering with Fovia, we are able to add 3D visualization to our offering quickly and cost-effectively, allowing us to focus on our core competencies and direct valuable R&D to other projects," said Mr Jason Wilden, Contrast Imaging's commercial director. "Utilizing Fovia's integration technology gives us the flexibility to create, manage, and fine-tune radiology workflows on-the-fly within our products, and to be completely responsive to our customers' needs."

Mr Ken Fineman, chief executive officer, Fovia, stated, "We are thrilled to help Contrast Imaging add advanced visualization to their offering. With its hands-on approach to digital imaging, Contrast Imaging is able to deliver customized solutions that are ideal for imaging centers looking to replace a legacy or inefficient PACS system, or those making their first foray into the world of digital imaging. We always enjoy partnering with forward-thinking companies, and we are happy to have our product showcased by such an innovative company."