BioSpectrum
the business of Bio & Health Sciences
ASIA EDITION

Taiwan CareTech Alliance enters Japan's ageing market with smart elderly care products

November 19, 2025 | News

Showcasing Taiwan's capability in developing comprehensive, user-centered care solutions for ageing populations



As Japan transitions into a super-aged society, the demand for long-term care and assistive technologies is growing rapidly. Therefore, Taiwan's smart assistive device SME, Netown Corporation, has partnered with 9 Taiwanese manufacturers, software developers, and service providers to establish theTaiwan CareTech Alliance. The alliance aims to bring Taiwan's high-quality smart elderly care solutions to Japan.

The alliance introduced two new integrated products: "Smart Nursing Bed", which combines multiple physical function detection modules, self-care assistance features, and an AI-driven management system; and "Smart Group Trainer", designed to promote muscle endurance training and social interaction among the elderly. These innovations showcase Taiwan's capability in developing comprehensive, user-centered care solutions for ageing populations.

To expand its international presence, the alliance launched a series of promotional short videos, an official website, and social media accounts (including LinkedIn and X/Twitter) to highlight Taiwan's strengths in smart assistive technology integration.

In addition, the alliance has actively collaborated with Japan's Kyushu Medical Equipment Group Federation and the Japan Overseas Medical Equipment Technical Assistants to gain strong local support. The alliance has already signed a memorandum of understanding (MoU) with Citrus which operates elderly care facilities, and received positive interest from a Japanese medical device distributor. These partnerships have resulted in over $890,000 in overseas orders, marking a significant milestone for Taiwan's smart assistive device industry in the Japanese market.