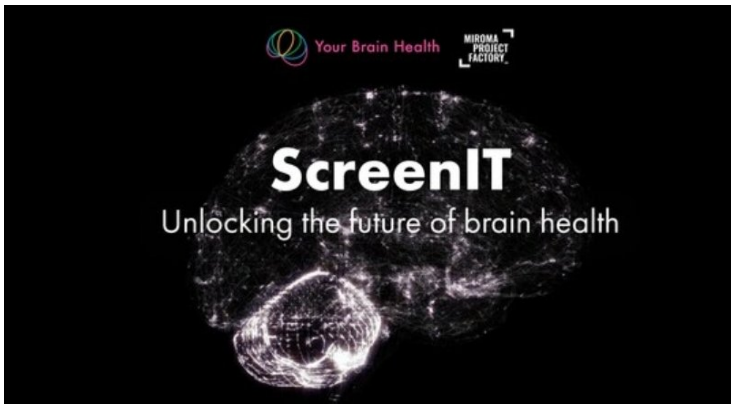
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ASIA EDITION

Australia launches revolutionary brain tech platform ScreenIT

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ScreenIT is now available for clinics within Australia and the UK market



A revolutionary new brain health assessment platform, ScreenIT, has officially been launched in Australia, marking a major step forward in how brain function is monitored, assessed, and optimised across sport, healthcare, and research sectors.

Developed through a close partnership between Australia-based Your Brain Health (YBH) and digital innovation studio Miroma Project Factory, ScreenIT unifies over 50 brain health assessment tools into a single, intelligent platform designed to support faster, more informed decision-making around concussion, performance, and long-term brain care.

ScreenIT addresses a major gap in the market. Historically, brain health assessments have been fragmented and inconsistent. ScreenIT changes that by offering an integrated, real-time picture of brain function, pulling from a library of validated technologies and assessments. From elite athletes in the top-tier UK football competitions and Formula 1 to community clinics and research labs, ScreenIT delivers actionable insights when and where they're needed most.

Backed by leaders in global sports medicine, including Professor Jon Patricios, founder of Sports Concussion South Africa and consultant to World Rugby, and Professor Mike Loosemore, former Chief Medical Officer of the UK Olympic Team, ScreenIT is positioned to become the gold standard in brain health technology.