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# Cenra Healthcare and Dr. Reddy's to expand access to medicines in Taiwan

July 23, 2025 | News

**Introducing additional proven therapies across multiple therapeutic areas**




Cenra Healthcare, the sales and marketing arm of Cenra Inc., has announced the deepening of its long-standing collaboration with the global pharmaceutical company Dr. Reddy's Laboratories. Since the partnership began in 2020, the two companies have worked closely to introduce a diverse range of high-quality generic drugs and innovative formulations to patients in Taiwan, with a shared commitment to broadening access to affordable and clinically valuable treatments.

Over the past five years, Cenra Healthcare and Dr Reddy's have successfully introduced a number of key therapies in the field of oncology, including chemotherapy agents, hormone therapies, and targeted treatments for prostate cancer, breast cancer, ovarian cancer, and hematological malignancies. The collaboration aligns with the National Health Insurance Administration's (NHIA) policy to encourage the use of generic drugs in cancer treatment, thereby enhancing medicine supply resilience and safeguarding patient access.

Looking ahead, Cenra Healthcare and Dr. Reddy's will continue to deepen their partnership by introducing additional proven therapies across multiple therapeutic areas. Cenra Healthcare is also actively partnering with other leading global pharmaceutical companies to bring more affordable and much-needed medicines to patients inTaiwan – advancing its vision of empowering health equity and delivering hope and trust to patients and families.