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OMRON Healthcare Singapore partners with bolttech and QBE to launch innovative embedded health solution

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The comprehensive subscription programme offers OMRON customers in Singapore access to personalised health protection and insights



Global insurtech **bolttech** and **OMRON Healthcare Singapore,** a global leader in innovative medical equipment for health monitoring and therapy, today announced the launch of their Premium Care subscription plan in Singapore. This three-in-one premium subscription programme offers registered OMRON connect members personalised health insights, protection and exclusive services tailored to OMRON device owners. Underwritten by **QBE**, a global insurer present in Singapore for over a century, the plan is now available for all owners of OMRON blood pressure monitors with wireless connectivity.

The Premium Care plan offers subscribers three key features:

1. **Monthly blood pressure status reports:** Customers can receive monthly AI-powered blood pressure status reports. The reports provide personalised summaries of their latest blood pressure status and practical, data-driven recommendations for self-management, enabling customers to make more informed and proactive health decisions together with their healthcare providers.
2. **Step-up insurance coverage:** Customers can get automatic access to health protection with coverage of up to SG$10,000 for heart attacks and strokes, alongside worldwide accidental death coverage. Members start with a base coverage of SG$2,000 which goes up to SG$10,000 by using the OMRON connect app to regularly monitor their blood pressure. Coverage increases with consistent usage and maintaining healthy readings, promoting proactive health management.
3. **Comprehensive device protection:** Customers can enjoy upgraded warranty coverage which includes device repairs arising from accidental damage and battery leakage. With premium doorstep pick-up and drop-off delivery service, customers can also benefit from having their devices serviced by the OMRON Service Centre, secure handling, and end-to-end logistics included in the plan – all without the need to leave their homes.

Masanori Matsubara, Managing Director – OMRON Healthcare Singapore, said, “At OMRON, we’re committed to realising the vision of “Going for Zero”, a society with Zero cardiovascular deaths. Partnering with bolttech and QBE is a transformative step forward. We are able to deliver innovative embedded protection, and meet our customers where they are – in their homes, on their devices, and in their daily lives. This collaboration brings together our health expertise with bolttech’s digital capabilities and QBE’s insurance solutions to offer a seamless, personalised experience that truly empowers individuals to take control of their health with confidence.”

Koh Yen Yen, General Manager – Singapore, bolttech, said, “With the Premium Care plan, we’re redefining what connected health can look like. By embedding intelligent protection directly into the customer journey, we’re not just offering insurance, we’re empowering people to take charge of their health with real-time insights, seamless services, and meaningful coverage. We’re excited to partner with OMRON and QBE, to provide customers with potentially lifechanging health monitoring technology. This innovative, all-in-one solution will empower people to manage their health proactively, with greater confidence and ease.”

Ronak Shah, CEO of QBE Singapore, said, “By underwriting the Premium Care plan, QBE is proud to play a part in a forward-thinking partnership with both OMRON and bolttech that combines technology, health insights, and meaningful coverage to deliver real value to customers. The plan’s step-up insurance coverage aligns with our own thinking around innovative insurance solutions. It rewards subscribers that consistently use the technology to monitor their cardiovascular health, on the basis that this will help them lead healthier lifestyles, ultimately prolonging lives, reducing medical expenditure overall.”