

# Hong Kong to Host 4th International Healthcare Week, Showcasing Asia's Healthcare Innovation and Investment Potential

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Running from 26 -28 May to 15 June, the event features the Asia Summit on Global Health and Hong Kong International Medical and Healthcare Fair—uniting global leaders to drive cross-border collaboration, advanced technologies, and deal-making in Asia's healthcare ecosystem.



The 4th International Healthcare Week (IHW), driven by the Hong Kong Trade Development Council (HKTDC), will run from 26 May to 15 June 2025 in Hong Kong, helping to promote innovation, investment and exchange by fully utilising Hong Kong's strategic role as an innovation and investment hub for Asia's healthcare industry.

The two flagship events of IHW are the 16th Hong Kong International Medical and Healthcare Fair (Medical Fair) organised by the HKTDC, and the 5th Asia Summit on Global Health (ASGH) co-organised by the Government of the Hong Kong Special Administrative Region (HKSAR) and the HKTDC.

The two concurrent events encompass both upstream and downstream healthcare industries, from technology research and development, investment matching and medical device manufacturing, to medical products and services. Together they form a comprehensive one-stop platform to create synergies for medical and healthcare industry professionals.

Hong Kong International Medical and Healthcare Fair

The HKTDC Hong Kong International Medical and Healthcare Fair brings together healthcare professionals, industry leaders, and innovators from around the world. It is a platform for showcasing the latest advancements in medical technology, products, and services.

The fair will feature some 300 exhibitors from 13 countries and regions, including Hong Kong, Mainland China, Taiwan, Japan, Korea, Singapore, Thailand, Israel, Germany, Italy, Luxembourg, the United Kingdom, and Hungary.

Highlighted zones include Biotechnology, Hospital Equipment, Rehabilitation and Elderly Care, World of Health and Wellness, and more. This year's fair focuses on three key areas: cutting-edge medical technologies, gerontechnology, and green solutions, particularly in the field of medical diagnostics, smart hospitals, and digital health.

International buyers will have the opportunity to explore the latest medical technologies and equipment, healthcare and beauty products, and healthcare solutions, while also networking and obtaining valuable insights into the latest trends in the medical field through knowledge-rich events.

Asia Summit on Global Health

Since its launch in 2021, ASGH has developed into a signature event for the healthcare industry in the region. The last edition of the Summit brought together more than 80 internationally renowned speakers and 2,800 participants from 40 countries and regions. More than 360 one-on-one Deal-making meetings were arranged during the Summit.

Themed "Fostering Global Collaboration for a Shared Future", the Summit in 2025 will bring together policy makers, healthcare experts, business leaders, start-ups and investors from around the world to examine global trends in health innovation and investment, explore areas of global collaboration in the health arena and showcase new business opportunities and partnership for investors and project owners. Project pitching and deal-making meetings will also be organised to facilitate business discussions and investment partnerships. ASGH Business Hub & InnoHealth Showcase, the dedicated exhibition area featuring global healthcare projects and technologies will be staged alongside the Summit.

#### Register now for free admission:

 Medical
 Fair:

 https://www.hktdc.com/event/aor/en/form/aor form?visitor\_type=46&country=&ref\_office=hk&ref\_code=Medical2025\_Generalbanner&reg\_link\_id=d40f71f86bc2c55c32dc11e5ag

Asia Summit on Global Health Registration: <u>https://www.asiasummitglobalhealth.com/conference/asgh/en/participant-registration</u>

#### **International Healthcare Week**

internationalhealthcareweek.hktdc.com

26 May - 15 June 2025

### Asia Summit on Global Health

asiasummitglobalhealth.com

26-27 May 2025

## HKTDC Hong Kong International Medical and Healthcare Fair

hkmedicalfair.hktdc.com

26-28 May 2025