

## CI KOREA 2025 leaps forward as global cosmetics industry innovation platform

12 April 2025 | News

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Celebrating its 10th anniversary, “CI KOREA 2025,” an exhibition taking place at KINTEX 2 from April 22-25, 2025, has rebranded from “Cosmetic Ingredient & Technology Exhibition” to “Cosmetic Inside Korea.”

Previously focused on raw cosmetic materials and manufacturing technology, the exhibition will develop into a global platform offering comprehensive solutions for the entire cosmetics development process starting in 2025. It will now cover a broader spectrum of the cosmetics industry, including the latest raw materials, functional ingredients, formulation technology, packaging, OEM/ODM, smart beauty solutions, cosmetic analysis equipment and services, cosmeceuticals, inner beauty products, quality control, and licensing services.

The exhibition will especially focus on emerging trends and technologies, including functional cosmetic ingredients, anti-ageing products and technologies, the latest formulation advancements, eco-friendly packaging materials, OEM/ODM solutions, and AI-based data platforms.

### **Expanding Business Opportunities Through Global Industry Convergence**

CI KOREA 2025 will be held alongside ICPI WEEK 2025, which includes related industries such as pharmaceuticals, biotechnology, chemicals, packaging, logistics, and experimental and analytical equipment. This provides participants with broader networking and collaboration opportunities.

With confirmed attendance from overseas industry professionals representing major Asian and Middle Eastern countries—including Malaysia, Vietnam, Singapore, Jordan, India, Indonesia, Thailand, Turkey, the Philippines, and Hong Kong—the event is set to serve as a global hub for networking and collaboration, connecting domestic and international markets.

In addition, the 'Biz-Matching System' will be implemented to facilitate practical consultations between participating companies and buyers to ensure that 1:1 meetings are pre-arranged based on areas of interest for a streamlined and

productive experience.

## **2025 CI KOREA Conference: A 2-Day Free Event Offering In-Depth Insights on the Past 5 Years of Industry Trends**

Marking its 6th edition, the '2025 CI KOREA Conference,' a flagship side event of CI KOREA, will take place at the on-site seminar room of KINTEX Exhibition Center 2 on April 23 (Wed) and 24 (Thu). Previously a paid event, it is now free of charge in celebration of the 10th anniversary of CI KOREA, creating opportunities for more industry experts to participate.

The conference will explore the latest industry issues and trends under the theme, "New Normal Created by Changes in the Past 5 Years." On the first day (April 23), presentations will include: "The Relationship Between Cosmetics and Vitamin C" (Professor, Suwon University), "Domestic Cosmetics R&D Outlook" (Director, Skin-Based Technology Development Division), "Sustainable Biosynthetic Material Technology" (Director, Cosmax Basic Material Research Team), and "Innovative Hair Clinical: 3D Organoid Platform" (Part Manager, Elid Osong Research Institute), and more.

On the second day (April 24), presentations will cover a range of topics reflecting the latest industry trends, including "The Direction and Outlook of Global Corporate R&D" (Professor of Chungbuk National University), "The Application of AI Technology in the Beauty Industry" (Director of Korea Kolmar Convergence Research Institute), "ESG Strategies in the Cosmetics Industry" (Executive Director of One ESG, Deloitte Group Korea), and "Trends in AI-Based Cosmeceutical Development" (Director of Incospharm Research Institute).

This conference offers an in-depth analysis of the achievements of K-beauty and its future potential in the global market, providing essential insights for industry professionals.

## **Seminar on the Latest R&D Technology Trends in the Cosmetics Industry**

Various industry-focused side events will take place during the exhibition in addition to the CI KOREA Conference. To begin with, on Tuesday, April 22, the '2025 Cosmetics New Technology & Formulation R&D Trend Seminar' will feature nine industry experts discussing the latest advancements in cosmetic formulations and materials, including AI-based technology, exosomes and micelles, DIY skincare, and white biomaterials.

Additionally, the "2025 Global Cosmetics Regulation Response Strategy Seminar" will explore the latest regulatory trends and practical response strategies for major markets, including China, Europe, the United States, Japan, Canada, and ASEAN. This seminar will provide valuable insights for companies looking to expand into international markets.

On Wednesday, April 23, the "Skin-Based Technology Development Team Research Results Presentation" will showcase advancements in biomaterials, nanotechnology, and acne treatments, based on government-supported research initiatives.

"New Product and Technology Presentation" will also take place in the seminar room within the exhibition hall from April 22-24. This event will offer attendees the opportunity to explore cutting-edge technologies and products firsthand while gaining valuable business insights.

## **Visitor Information & Participation Guidelines**

CI KOREA 2025 offers free admission and access to various side events for those who pre-register through the official website ([www.cikorea.org](http://www.cikorea.org)). The event also provides pre-matching programs and customized business matching services between participating companies and buyers to maximize business opportunities.

With the recent opening of the GTX-A line, KINTEX Exhibition Center is now accessible from Seoul Station in just 16 minutes. Additionally, a free shuttle bus service will operate from Hapjeong Station (Line 2) and Daehwa Station (Line 3) during the ICPI WEEK for the convenience of the visitors. For more details, please visit the official website of CI KOREA.