

New Zealand launches strategic approach to immunisation for next five years

10 March 2025 | News

To support and grow effective immunisation services that are provided over long term and are sustainable



Health Ministry in New Zealand has launched a Strategic Approach to Immunisation 2025–2030, to provide a renewed vision and strategic direction for the immunisation system for the next five years.

It incorporates key lessons learned from the experience during the COVID-19 pandemic, and sets out high-level objectives and goals for the immunisation system to better protect individuals, against vaccine-preventable diseases.

The strategic approach outlines five key areas for focusing immunisation efforts to achieve the vision- Access; Trust & Confidence; Information for Action; Workforce; and System capability.

The strategic approach draws on a wide range of resources that map out what is known about the system, including challenges and barriers, enablers and examples of best practice. It reflects the voices and aspirations of those impacted by, and working within, the immunisation system.

Previous evidence and insights from individuals, communities, academics and providers have been invaluable in shaping the strategic approach.

Building knowledge and intelligence about immunisation across the system (from disease surveillance to vaccination uptake data) will lead to high-quality data and insights that can inform strategy and policy development. Having a better system-level understanding of population immunity against vaccine-preventable diseases can help to manage public health risks and prioritise interventions. Also, to improve access to immunisation, it is necessary to strengthen both the clinical and non-clinical workforce.