

## Singleron Joins Forces with TOMY Digital Biology to Transform Single Cell Analysis in Japan

20 November 2024 | News

**New distributor partnership enhances accessibility to Singleron's advanced single cell analysis solutions, addressing key challenges for Japanese researchers with streamlined workflows and robust bioinformatics support**



Singleron Biotechnologies, a leader in single cell analysis solutions, has [announced](#) a new distributor partnership with [TOMY Digital Biology Co., Ltd.](#) Under this agreement, TOMY will serve as Singleron's exclusive distributor in Japan, providing access to Singleron's comprehensive range of single cell analysis products and services.

TOMY will distribute Singleron's innovative offerings, which cover tissue preservation and dissociation, multi-omic single cell library preparation, and advanced data analysis software and services. This partnership will help researchers streamline their single cell analysis workflow from sample to publication-ready data.

Kenjiro Tominaga, Owner, President and CEO of TOMY expressed enthusiasm about this collaboration, stating, "We see tremendous potential in Singleron's unique single cell analysis solutions. Specifically, their easy-to-use, instrument-free single cell analysis options are a significant value add for Japanese researchers, providing them with greater flexibility."

Japan is one of the largest single cell markets in Asia. In addition to a robust single cell analysis platform, Singleron's solutions address multiple challenges in the market, including time-consuming and labor-intensive sample preparation as well as the need for bioinformatics support for downstream data analysis.

Jonathan Scolnick, General Manager of Singleron Biotechnologies APAC, remarked, "We are honored to collaborate with TOMY and are eager to serve our customers in Japan. TOMY's extensive expertise in molecular biology and next-generation sequencing solutions will empower them to effectively support the single cell analysis needs of Japanese researchers. Together, we are committed to delivering high-quality data to help scientists achieve their next breakthroughs."

Singleron has recently announced distribution partnerships in India and Malaysia. This partnership with TOMY marks a significant step in Singleron's continued expansion in Asia, addressing the growing demand for innovative single cell analysis solutions in the region.