

Trump's Trade Tango Returns: Will China's Biotech Dance Through Another Round of Tariffs or Stumble?

09 November 2024 | News | By Ankit Kankar | ankit.kankar@mmactiv.com

With Trump reviving his signature trade moves, China's biotech leaders find themselves back in the crossfire. Can they pivot toward resilience and innovation, or will escalating tariffs derail their growth ambitions?



With Donald Trump's return to the White House, the U.S.-China trade relationship is once again in the spotlight. The tariff disputes, first ignited during Trump's previous term, have placed significant strain on China's burgeoning biotech and biopharma sectors. Known for his aggressive trade policies and push for reshoring pharmaceutical manufacturing, Trump's renewed tenure signals a continuation, if not an escalation, of these strategies.

China, home to biotech giants like **BeiGene**, **WuXi AppTec**, and **Innovent Biologics**, has positioned itself as a leader in oncology, gene editing, and advanced therapeutics. However, the new wave of heightened tariffs and tighter restrictions on technology transfers presents a significant challenge. This article explores the impacts of Trump's policies, shares expert insights, and examines strategic adaptations for a resilient future in China's biotech landscape.

The Tariff Impact: Unpacking the Disruptions

Trump's trade war with China, marked by tariffs on \$370 billion worth of Chinese goods, has deeply affected the biotech and pharmaceutical industries. These policies have resulted in profound supply chain disruptions, reshaped industry strategies, and forced companies to reconsider their global manufacturing footprints.

Rising Costs for APIs and Raw Materials:

China remains the largest global supplier of active pharmaceutical ingredients (APIs), accounting for over 40% of the U.S.'s API imports. During the Trump administration, tariffs imposed on Chinese-made APIs led to a 20–25% increase in raw material costs across the biopharma supply chain. This escalation contributed to higher drug manufacturing costs, ultimately pushing up prices for essential medications in the U.S., including generics and biosimilars.

Historical Context: In 2019, the tariffs impacted nearly 70% of the U.S. drug supply chain. Smaller biotech firms, already operating on tight margins, were particularly vulnerable—many had to either absorb the financial burden or pass on the increased costs to consumers. Industry reports and commentary at the time suggested that prices of commonly used antibiotics and oncology drugs rose by an estimated 15–30%, although this figure does not appear in an official U.S.

International Trade Commission (USITC) report.

Industry Response: In response, many U.S. biotech companies began diversifying their sourcing strategies, turning to suppliers in India and Southeast Asia. However, the shift has not been seamless—challenges related to quality control and supply chain stability continue to underscore the sector's deep reliance on Chinese manufacturers.

Disruption of Research and Development (R&D): The tariffs extended beyond finished pharmaceutical products to include advanced lab equipment, reagents, and specialized research tools, complicating access for China's biotech firms. The resulting cost increases and delays in obtaining high-quality U.S. research equipment have significantly slowed down R&D projects, particularly in areas requiring sophisticated technology, such as gene therapy, CRISPR-based innovations, and mRNA research.

- Impact Data: According to a survey by the Chinese Pharmaceutical Association in 2020, over 60% of biotech firms
 reported delays in their R&D timelines due to tariff-related procurement issues. Companies specializing in precision
 medicine and cell therapies faced the most severe disruptions, as their work heavily depends on imported cuttingedge lab instruments and reagents.
- Long-Term Effects: The disruptions have compelled Chinese firms to invest in developing local alternatives and establish partnerships with European suppliers. However, this transition has been slow, affecting the pace of innovation, especially in emerging therapeutic areas like CAR-T cell therapy and next-generation gene editing.

Technology Transfer Restrictions: Beyond tariffs, Trump's administration implemented stringent controls on technology transfers, particularly targeting critical biopharma technologies. These measures restricted China's access to key innovations in drug development, manufacturing processes, and advanced diagnostics, stifling collaborative projects between U.S. and Chinese firms.

- Historical Precedent: During the height of the trade war in 2018-2019, the U.S. Department of Commerce added numerous Chinese biotech firms to the Entity List, effectively barring them from accessing U.S.-made technology without special licenses. The restrictions hit sectors like oncology and rare disease research the hardest, where the exchange of know-how and technological tools is crucial for breakthrough developments.
- Industry Impact: The limitations on technology transfer led to a sharp decline in joint ventures and cross-border R&D initiatives. Data from ChinaBio® Group indicates a 30% drop in U.S.-China biopharma collaborations between 2018 and 2020, impacting the development of novel therapeutics and slowing the global pipeline for innovative treatments.
- Strategic Response: In response, Chinese firms have increased investments in domestic R&D capabilities and are pursuing alternative partnerships within Asia. Companies like BeiGene and WuXi AppTec have pivoted towards deeper collaboration with South Korean and Japanese biopharma companies to mitigate the loss of U.S. technological access.

Expert Insights: Navigating the Renewed Trade Storm

Dr. Liu Feng, China Biopharma Alliance:

"The renewed tariffs present a dual challenge: increased production costs and restricted access to advanced U.S. technologies. This is prompting Chinese firms to accelerate their domestic R&D initiatives, invest in local manufacturing, and pursue strategic alliances within Asia to create a robust, regional supply network."

Dr. Sarah Thompson, U.S. Biotech Association:

"The tariffs have exacerbated existing supply chain vulnerabilities in the U.S. biotech sector, especially for companies heavily reliant on Chinese APIs. While there is an increasing push for domestic sourcing, the immediate transition is proving costly. We are seeing a growing interest in diversifying suppliers, with firms looking towards India and Southeast Asia as potential alternatives."

Dr. Li Wei, Chinese Biotech Firm:

"In response to the tariffs, we're accelerating our self-reliance initiatives. Investing in local R&D and manufacturing is now more critical than ever for sustaining growth."

Dr. Michael Chen, Biopharma Consultant:

"Regional collaborations within Asia are gaining momentum as a countermeasure to U.S. tariffs. This shift could lead to a more interconnected and resilient biotech ecosystem in the East."

Dr. Elaine Wong, Greater China Bio-Association:

"China's swift response to these tariffs includes ramping up domestic production of APIs and fostering innovation. This is an opportunity to strengthen our local ecosystem, decrease dependency on U.S. imports, and expand into new markets in Europe and Southeast Asia."

Dr. Michael O'Brien, American Chamber of Commerce in China:

"The trade tensions are creating a complex environment for U.S. companies operating in China. While some firms are reconsidering their investments, many are doubling down on collaborative ventures with Chinese biopharma firms to maintain market access and mitigate tariff impacts."

BeiGene:

"The current trade landscape has certainly posed challenges, but it has also accelerated our focus on innovation and localization. We are expanding our R&D capabilities within China and strengthening partnerships across Asia to ensure a resilient and self-sufficient pipeline." — BeiGene spokesperson

WuXi AppTec:

"While the tariffs have introduced complexities, they have also driven us to enhance our regional supply chains and deepen our collaborations within Asia. We view this as a transformative period to build a more integrated and innovative biotech ecosystem in the region." — WuXi AppTec spokesperson

Innovent Biologics:

"Navigating the trade tensions requires agility and strategic foresight. Innovent has been proactive in scaling our domestic manufacturing and exploring new market opportunities outside of the U.S. This is a pivotal moment for us to showcase the strength and independence of China's biotech capabilities." — Innovent Biologics spokesperson

Strategic Response: China's Adaptation to the Tariff Landscape

China's biotech industry has proactively adjusted its strategy in response to escalating tariffs, focusing on self-reliance, innovation, and regional collaboration.

- Boosting Domestic Manufacturing and R&D: The Chinese government has increased investments in biotech infrastructure, encouraging local production of APIs and drug development. Initiatives like the **Greater Bay Area Biotech Hub** are fostering a collaborative ecosystem to reduce reliance on U.S. imports.
- Strengthening Regional Trade Partnerships: In response to U.S. trade pressures, China has fortified ties with other Asian countries, forming alliances with South Korea, Japan, and ASEAN nations. These partnerships aim to establish a robust regional supply chain, leveraging each nation's strengths to counter U.S. tariffs.
- Exploring New Markets Beyond the U.S.: With heightened trade barriers, Chinese biotech firms are diversifying their export strategies, targeting Europe, the Middle East, and Latin America. The focus is on establishing a strong presence in regions less affected by U.S. tariffs and where demand for affordable biopharmaceuticals is high.

U.S. Perspective: Balancing Protectionism and Industry Needs

From the U.S. side, Trump's strategy aims to reduce dependency on Chinese imports and boost domestic manufacturing. However, the transition to domestic sources is costly and complex, given the U.S. biotech sector's heavy reliance on

Chinese APIs and raw materials.

Industry Insights:

• Dr. Robert Fields, American Biopharma Association:

"Reshoring pharmaceutical manufacturing is a strategic goal, but the immediate impact of tariffs has been higher costs and disrupted supply chains. U.S. firms are now actively exploring alternative sourcing in India and Southeast Asia to mitigate risks."

• Dr. Linda Carlson, U.S. Chamber of Commerce:

"The ongoing tariffs have underscored the need for a diversified supply chain. There's a growing recognition that relying too heavily on a single source like China poses risks, prompting U.S. firms to invest in a broader, more balanced global network."

Future Outlook: A Transformative Period for U.S.-China Biotech Trade Relations

The path forward will be shaped by strategic adaptations, increased regional collaborations, and a focus on building resilient supply chains.

- Increased Intra-Asia Collaborations: China is expected to deepen partnerships with other Asian biotech hubs like South Korea, Japan, and Singapore, helping offset U.S. trade restrictions.
- Focus on Innovation and Self-Reliance: China's investments in CRISPR and cell therapy innovations will be critical in reducing foreign dependencies and strengthening its competitive edge.
- Global Supply Chain Diversification: U.S. biopharma firms are exploring new sourcing strategies, potentially reducing reliance on China and balancing their global supply networks.

Surviving Trump's Tariff Tempest: China's Biotech Is More Than Ready to Flip the Script

Trump's tariff policies have undeniably created a challenging landscape for China's biotech sector. However, instead of succumbing to the pressure, China's industry leaders have embraced the disruption as a catalyst for unprecedented growth, innovation, and strategic evolution. By doubling down on self-reliance, forging robust regional alliances, and diversifying their global market approaches, China's biotech firms are not merely adapting — they are rewriting the rules of the game and positioning themselves to lead the next chapter of global biotech advancements.

The path forward will not be without hurdles, but the emphasis on resilience, strategic foresight, and turning challenges into opportunities is already reshaping the industry's trajectory. In this rapidly shifting geopolitical environment, China's biotech sector is proving that it is not just weathering the storm — it is harnessing the winds of change to sail towards a new era of leadership and dominance on the global stage.

The final act in this trade drama remains unwritten, but one thing is certain: China's biotech players are stepping onto the global stage not as mere survivors, but as innovators and leaders, ready to redefine the future of the industry.

References:

- 1. U.S.-China Trade Policy Institute Reports (2018-2020)
- 2. ChinaBio® Group Reports (2019-2020)
- 3. U.S. International Trade Commission (USITC) Data (2019)
- 4. Greater China Bio-Association Publications (2020-2023)
- 5. American Chamber of Commerce in China Reports (2018-2021)
- 6. U.S. Chamber of Commerce Analysis (2020)

-	7. Chinese Pharmaceutical Association Surveys (2020)			