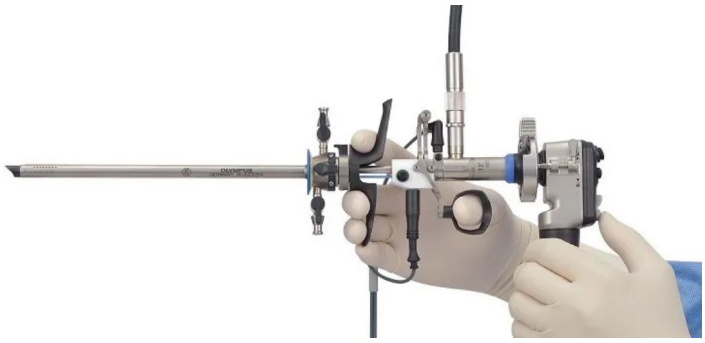
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Olympus launches new 4K camera head for urological endoscopy in Europe

September 20, 2024 | News

Product is also set to be launched in Japan, Hong Kong and Singapore



Japan-based medtech company Olympus Corporation has announced the launch of a new 4K camera head, CH-S700-08-LB, for endoscopic urology and gynecology procedures in Europe.

The camera head is compatible with the VISERA ELITE III video system centre for surgical endoscopy. This product is also set to be launched in Japan, Hong Kong and Singapore as soon as it is ready to comply with the regulations of each country, sequentially from September 2024. The technical development of this product was led by Sony Olympus Medical Solutions Corporation, a joint venture between Olympus and Sony Corporation.

This product provides four times the number of pixels than a conventional HD camera head, enabling observation with 4K white light images and 4K NBI (Narrow Band Imaging) images. It is also equipped with the BL (Blue Light) observation function offering versatile imaging capabilities in a single device to address diverse clinical needs. This will support high-quality diagnosis and treatment of urological diseases, including bladder cancer, by providing unprecedented endoscopic image clarity.

Through the launch of this product, Olympus aims to enhance the patient care pathway of early diagnosis, minimally invasive treatment, and follow-up for non-muscle invasive bladder cancer, thereby improving the standard of care and patient outcomes.