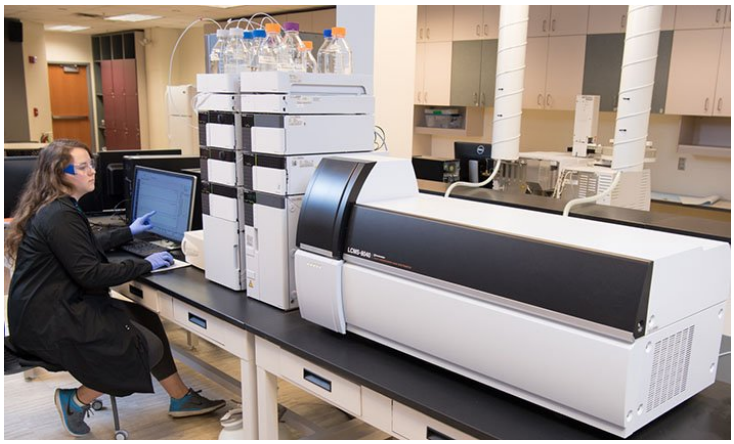
BioSpectrum
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ASIA EDITION

Japan-based analytical instrument firm Shimadzu begins operations in Mexico

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Mexico has seen a continuous increase in capital investment of 10% or more year-on-year



Japan's Shimadzu Corporation has established a subsidiary in Mexico and has begun its activities. To date, in Mexico, analytical and measuring instruments are distributed by a subsidiary in the United States, while medical systems are marketed through a subsidiary in Brazil.

The establishment of Shimadzu México, S. A. de C.V. (SMX) in the capital, Mexico City, will enable sales and service activities in the vicinity of the distributors and users, regionally and in their own language for both analytical and measuring instruments and medical systems.

In the autumn of 2025, SMX is scheduled to establish a laboratory equipped with training and showroom functionalities, strengthening support for distributors and customers.

In recent years, Mexico has seen a continuous increase in capital investment of 10% or more year-on-year, focused on capital investment related to electric vehicles (EVs). In response to robust capital investment, in terms of analytical and measuring instruments, Shimadzu is focusing on markets related to transport equipment, electrical appliances and electronics, pharmaceuticals, food products, and testing and inspection companies.

In the medical systems market, the procurement of medical equipment in public hospitals is advancing, and SMX will respond to the increasing demand. Additionally, conducting business activities related to analytical and measuring instruments as well as medical systems at the same location will strengthen our collaborative relationship with universities and other important customers, resulting in an improvement in Shimadzu brand recognition.

By establishing SMX, Shimadzu is aiming for growth of 150% in the scope of business within the region for FY2028 in comparison to FY2023.