Japan-based Fujifilm expands health screening service business in Mongolia

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New NURA health screening centre opens in Ulaanbaatar

Japan-headquartered Fujifilm Corporation has announced the opening of a new NURA health screening centre focusing on cancer screening in Ulaanbaatar, Mongolia on August 1.

The new centre will be the second NURA health screening centre in Mongolia. It will be operated by Tavan Bogd Group, a Mongolian conglomerate. Fujifilm DKH LLP, a Fujifilm subsidiary, which operates NURA in India, will provide support to the Tavan Bogd Group in conducting health screening with a focus on cancer and lifestyle diseases. Fujifilm will continue to expand its health screening service business in emerging countries by increasing the number of NURA centres.

Health screening services in Mongolia are not as widely available as in Japan, which frequently makes it difficult to detect diseases in their early stages.

The first NURA centre in Mongolia opened in Ulaanbaatar in September 2023. Fujifilm shares its expertise it has gained from operating NURA centres in India with the Tavan Bogd Group that has been working with Fujifilm in its photo imaging business since 1995. The Japanese-style high-quality health screening service has been well received by users, with more than 15,000 people already using the service.

In order to make NURA health screening service accessible to more individuals, Fujifilm and the Tavan Bogd Group have made the decision to open a second NURA centre. The new centre is the largest NURA health screening centre, equipped with 4 CT scans and 3 mammography systems. Compared to the first centre, the second centre can accommodate up to 150 people per day, approximately double the capacity. Fujifilm and the Tavan Bogd Group will expand the establishment of NURA centres in Mongolia as well as in neighboring countries.