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ASIA EDITION

Vamstar introduces AI pricing solutions for the Healthcare Industry

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UK headquartered, global firm to empower Pharmaceutical and MedTech companies with AI-driven capabilities around procurement, and supply chain solutions



Vamstar, a global leader in AI-powered commercial, procurement, and supply chain solutions, has unveiled its latest AI-driven pricing capabilities designed to empower Pharmaceutical and MedTech companies.

Vamstar's innovative offerings include the AI-Based Pharma Net Price Tracker and the AI-Based MedTech Average Selling Price (ASP) Tracker, both currently in development and open for early registration in their pilot programs. These tools promise to revolutionise pricing strategies with unprecedented market insights and accuracy.

AI-Based Pharma Net Price Tracker

The AI-Based Pharma Net Price Tracker will provide real-time net pricing data across various markets, enabling pharmaceutical companies to optimise pricing strategies and maintain competitiveness. Key features include:

- Comprehensive Market Insights: Extensive coverage of global markets
- Real-Time Updates: Continuous market and price updates
- Strategic Intelligence: Actionable insights into pricing trends

AI-Based MedTech ASP Tracker

The AI-Based MedTech ASP Tracker will assist MedTech companies in navigating complex pricing environments. Some of its notable features are

- Broad Market Coverage: Insights from over 40 markets
- Precision in Pricing: Sophisticated methodologies for accurate pricing
- Continuous Market Updates: Regular updates on market changes

Future Capabilities and Expansion

These tools are part of Vamstar's ongoing commitment to innovation, with future enhancements aimed at further empowering healthcare stakeholders with cutting-edge pricing and market intelligence.