

## PolyU forms global partnership with Zeiss to accelerate market penetration of myopia control technology

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### Deepening cooperation to combat progressive myopia for the benefit of children around the world



The Hong Kong Polytechnic University (PolyU) is partnering with Zeiss Vision Care, one of the world's leading manufacturers of eyeglass lenses and ophthalmic instruments, to expand the global impact and speed up the market penetration of PolyU's proprietary myopia control lens technologies through global partnership involving IP licensing and joint research and development.

Under the terms of the agreement, Zeiss will adopt PolyU's patented myopia control technology in its specialised optical products.

Furthermore, this partnership paves the way for a long-term collaboration in research and development between PolyU and Zeiss, focusing on myopia control and other ophthalmic technologies. The close relationship between PolyU and Zeiss started some years ago when both partners began to explore collaboration on research and education.

Following the signing ceremony, the PolyU delegation toured ZEISS Vision Care's state-of-the-art laboratories and production facilities, and held constructive discussions with Zeiss representatives on future joint research and development.

Kelvin Wong, Director of Knowledge Transfer and Entrepreneurship of PolyU said, "This collaboration with a global industry leader like Zeiss Vision Care not only accelerates the market presence of our innovations but also amplifies the impact of our research and endeavours in commercialisation. PolyU innovations in the areas of myopia control and other ophthalmic issues are poised to make unprecedented societal impact." The partnership between PolyU and Zeiss Vision Care is expected to create further innovative solutions that will enhance vision preservation and improvement for people around the world.